

katalog penerbit UPM
2013
UPM press *catalogue*



isi kandungan

katalog

2013

penerbitUPM

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Pendahuluan

Katalog ini mengandungi kesemua judul aktif terbitan Penerbit UPM.

Pesanan

Pesanan boleh dibuat terus kepada Penerbit UPM atau melalui wakil penganjur kami. Pesanan melalui pos hendaklah disertakan dengan bayaran Cek Berpalang, Bank Draft, Kiriman Wang atau Wang Pos atas nama *BENDAHARI UNIVERSITI PUTRA MALAYSIA* dan dihantar ke Penerbit UPM. Kos penghantaran ialah RM6.00 untuk Semenanjung Malaysia dan RM8.00 untuk Sabah/Sarawak bagi setiap naskhah. Tempoh penghantaran adalah dalam masa 7 hari bekerja daripada tarikh terima bayaran.

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laman web/website: www.penerbit.upm.edu.my

penerbit UPM

Dari sebuah unit yang terletak di bawah pentadbiran Perpustakaan UPM, Penerbit kini merupakan sebuah pusat tanggungjawab yang beroperasi sendiri di bawah pengurusan seorang Ketua Penerbit. Dasar Penerbit ditentukan oleh Jawatankuasa Penerbitan yang dipengerusikan oleh Timbalan Naib Canselor (Penyelidikan dan Inovasi). Piagam Penerbit adalah untuk menghasilkan bahan penerbitan ilmiah yang bermutu yang disebarkan melalui perkhidmatan yang cekap, tepat dan cemerlang dengan mengutamakan kehendak pelanggan.

Jenis Bahan yang Diterima

- Karya asal yang bercorak ilmiah, terutama yang ditulis dalam bentuk buku dalam bidang pertanian, sains, teknologi dan sains kemasyarakatan
- Bahan pendidikan, termasuk buku teks karya dalam bahasa Melayu, terutama dalam bidang sains, teknologi dan sains kemasyarakatan
- Bahan bicara persidangan, seminar dan sebagainya
- Monograf berasaskan penyelidikan
- Buku pengetahuan am berasaskan kajian saintifik
- Bahan kesusasteraan berasaskan ilmiah

Siapa yang Boleh Menghantar Manuskrip

- Pegawai akademik Universiti Putra Malaysia
- Pegawai akademik universiti lain
- Para penyelidik
- Orang perseorangan yang boleh menyumbang kepada perkembangan pengetahuan

Cara Menghantar Manuskrip

Dua salinan manuskrip hendaklah dihantar kepada:

Ketua Penerbit UPM
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Bahasa yang Boleh Digunakan

Bahasa Melayu dan bahasa Inggeris

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Jawatankuasa Penerbitan Universiti (JKPU) akan menimbang sama ada sesuatu manuskrip memenuhi dasar kepengarangan Penerbit UPM. Jika memenuhi dasar, seorang penilai akan dilantik untuk membaca serta memberi laporan sulit tentang manuskrip tersebut. Berdasarkan laporan penilai, JKPU akan mengambil keputusan sama ada manuskrip berkenaan akan diterbitkan atau tidak.

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Pemilihan seseorang penilai adalah berdasarkan kepada kepakarannya dalam bidang pengajian berkenaan. Ini membolehkannya memberi laporan tentang mutu manuskrip dan syor untuk memperbaiki manuskrip berkenaan, jika perlu. Nama penilai dirahsiakan. Bagi mendapatkan laporan yang objektif, nama pengarang dirahsiakan daripada penilai.

Bayaran kepada Penilai

Penilai akan diberi sagu hati yang ditentukan berdasarkan panjang manuskrip dan mutu laporan yang diberikan.

Bayaran Menyunting, Mencetak dan Mengedar

Penerbit UPM akan menanggung segala perbelanjaan untuk menerbitkan buku selepas penerimaan manuskrip, tertakluk kepada syarat yang dinyatakan dalam Perjanjian.

Royalti Pengarang

Royalti akan dibayar kepada pengarang mengikut amalan biasa sesebuah penerbit. Penerbit UPM membayar kadar royalti sebanyak 10-20% daripada harga jualan berasaskan kepada jumlah buku yang dijual.

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Perjanjian dengan Pengarang

Penerbit UPM dan pengarang akan menandatangani satu perjanjian supaya hak kedua-dua pihak dilindungi.

UPM Press

The Press has come a long way since its inception in 1977. From a small unit within a division of the University Library, it is now a full-fledged department with a professional head. A Publications Committee chaired by the Deputy Vice Chancellor for Research and Innovation is responsible for editorial scope and policies. Our client charter is anchored on delivering market-oriented textbooks, monographs and journals of the highest professional quality that are disseminated as far and wide as possible.

Type of Materials Accepted

- Original works of academic value, preferably those written in book form in the fields of science, technology and social science
- Educational materials including textbooks
- Proceedings of conferences, seminars, etc.
- Monographs based on research
- General interest books based on scientific research
- Novels of literary value
- Other publications decided by the board as worthy of publication

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- Academic staff of UPM
- Academic staff of other universities
- Research workers
- Other individuals who can contribute to the development of knowledge

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Language to be Used

Bahasa Melayu and English

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The University Publication Committee (JKPU) will consider whether a particular manuscript is to be accepted for publication based on its editorial policy. If a manuscript falls within the editorial scope, a reviewer is appointed to read and submit a confidential report on the manuscript. Occasionally the opinion of more than one reviewer might be necessary. The decision to publish or otherwise is based on the reviewer's reports.

Appointment of a Reviewer

The selection of a reviewer is based on the specialisation that he/she possesses in the field of study concerned. This would qualify him to report on the quality of the manuscript and to suggest improvements, if necessary. In order to obtain an objective report, a blind review process is adhered to.

Payment Reviewer

The reviewer is paid an honorarium, based on the quality of the report and the length of the manuscript.

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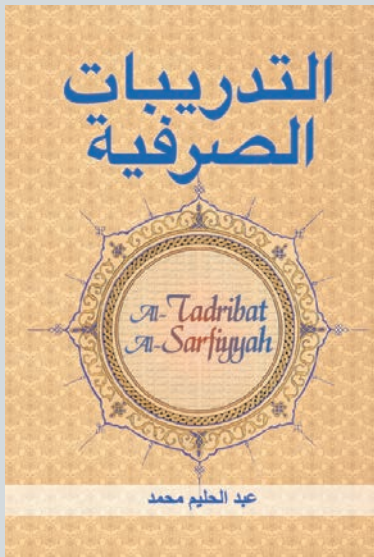
Agreement with the Author

UPM Press and the author will sign an agreement in order to protect the rights of both parties.



The background of the slide features a stack of books, with the spines of several books visible. The books are dark in color, and the text on the spines is partially legible, including "UPM PRESS" and "On Guan". The entire image is overlaid with a semi-transparent orange filter. The text is centered on the slide.

judul
terbitan
2011-2013
*published
titles*



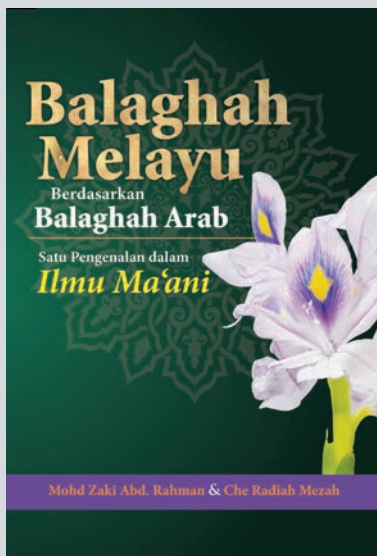
978-967-344-295-9
 RM 45.00
 2012
 239 ms
 (Kategori: Bahasa)

Al-Tadribat Al-Sarfiyyah

Abdul Halim Muhammad

Morfologi merupakan asas pendahuluan bagi ilmu nahu. Bagi sesiapa yang mahu mengetahui ilmu nahu, ia perlu memulakan dengan tasrif (morfologi). Ini kerana tasrif merupakan sesuatu yang tetap yang menjadi asal kepada pengetahuan nahu yang sentiasa berubah (dari segi l'rabnya). Kelemahan pelajar dalam bahasa Arab adalah disebabkan kelemahan mereka dalam morfologi yang merupakan asas kepada ilmu nahu Arab. Peminggiran aspek morfologi bahasa Arab dan penekanan aspek nahu, pada pandangan penulis buku ini, merupakan suatu pendekatan yang kurang tepat dalam pembinaan kurikulum pengajaran dan pembelajaran bahasa Arab. Implikasi daripada penekanan tersebut, maka lahirah pelajar yang mengetahui hukum tatabahasa,

tetapi tidak mengetahui bagaimana membina bentuk kata seperti ism fa'il, ism maf'ul, ism makan, ism zaman, masdar dan lain-lain lagi. Bertolak dari kepentingan morfologi dan kekurangan buku morfologi yang bersifat praktis, serta rasa kesedaran terhadap masalah yang dihadapi oleh pelajar bahasa Arab, penulis cuba menghulurkan buku yang sederhana bentuk dan isinya ini kepada pelajar dan guru bahasa Arab. Ia merupakan buku morfologi yang unik berbanding dengan buku morfologi yang lain. Buku *Al-Tadribat Al-Sarfiyyah* ini bukan sahaja menghuraikan kaedah morfologi Arab secara ringkas dan padat, tetapi menyediakan pelbagai bentuk latihan dan aktiviti morfologi yang boleh membantu pelajar meningkatkan penguasaan aspek morfologi Arab. Buku ini sesuai digunakan oleh guru bahasa Arab.



978-967-344-311-6
 RM 15.00
 2013
 45 ms
 (Kategori: Bahasa)

Balaghah Melayu berdasarkan Balaghah Arab:

Satu Pengenalan dalam Ilmu Ma'ani

Mohd Zaki Ab. Rahman & Che Radiah Mezah

Buku ini membincangkan aspek ilmu ma'ani dalam bahasa Melayu yang diterapkan daripada balaghah bahasa Arab. Ilmu ma'ani (atau boleh diterjemahkan sebagai ilmu makna) yang merupakan salah satu daripada tiga cabang perbahasan ilmu balaghah Arab, menekankan kepada penggunaan ayat yang membawa makna tepat sepertimana yang dimaksudkan oleh seseorang penutur serta mengandungi mesej yang meninggalkan kesan mendalam kepada pendengar.

Walaupun tidak semua aspek ilmu ma'ani bahasa Arab diaplikasikan ke bahasa Melayu, namun didapati banyak aspek yang mempunyai persamaan yang dengan sendirinya menggambarkan bahasa Melayu juga mempunyai ciri-ciri balaghah yang tinggi.

Cigarette Demand in Malaysia

Norashidah Mohamed Nor

Tobacco use is the leading cause of several preventable disease and premature death in the world today. It is estimated more than 14,000 people die every day and if current trend continue, more than eight million people will die by 2030. 80% of these premature deaths are happening in developing countries (WHO, 2008). Among the tobacco products, cigarette is the most commonly consumed. In this book, demand for cigarette is empirically examined using demand models. The estimated price elasticity of demand for cigarette is inelastic and price is a significant determinant of demand for cigarette in the long run.

The findings suggested that cigarette is an addictive good and the addiction of cigarette among Malaysian smokers is due to their myopic behavior. According to myopic addiction hypothesis, they only considered their past consumption of cigarette but ignored future consumption when making current decision to smoke. Beside price, income per capita and number of youth population have a positive relationship with the consumption for cigarette and significant determinants.



978-967-344-316-1
RM 25.00
2012
84 pgs
(Category: Economy)

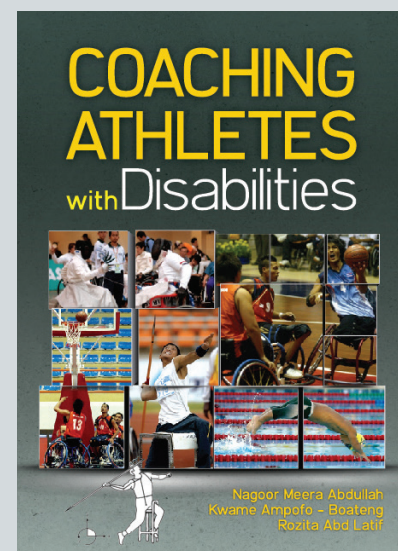
Coaching Athletes with Disabilities

Nagoor Meera Abdullah, Kwame Ampofo Boateng & Rozita Abd Latif

This book is a practical guide for coaching methodology and assessing athletes with disabilities effectively and efficiently.

This book serves as a guideline for sports coaching practitioners who deal with athletes with disabilities and also the field's authoritative reference of this field for theory and practices. The straightforward book deals with various disabilities conditions in coaching them and also guides the readers in the practice of performing fitness assessment across various disabilities. Features include guidelines for talent identification for persons with disabilities, fitness and performance testing on wheelchair basketball

players, track and field athletes and also goalball players, inclusion and disability sports, classification in disability sports, exercises and wheelchair bound athletes, wheelchair athletes and training and general principles in coaching athletes with disabilities. This book also serves as a guide for individuals who deals with athletes with disabilities specifically or persons with disabilities at large such as sports coaching practitioners, physical educators, coaches, fitness trainers, sports officers and also researchers who are interested with the area.



978-967-344-278-2
RM 32.00
2012
117 pgs
(Category: Education)

Colours of Kota Marudu

Fatimah Md Yusoff, Faridah Hanum Ibrahim & Awang Noor Abd. Ghani



978-967-344-281-2
RM 180.00
2012
193 pgs
(Category: Environmental)

This book presents information on the natural resources of Marudu Bay, particularly at Kota Marudu, which can be utilized by the Sabah State Government to promote this lesser known area as an ecotourism destination. It also highlights the multidisciplinary findings by Universiti Putra Malaysia researchers, including flora, fauna, physical environment, culture and proposed co-management practices for the sustainable management of mangrove resources.

The values of the Marudu Bay mangrove ecosystem go beyond just a mundane listing of its many natural resources. The network of rivers in the mangroves forms an intriguing maze that can make river-cruising an unforgettable experience. A nature package comprising the migratory birds, glittering fireflies, colourful fishes, bivalves and mangrove fauna and flora is an ecotourist's dream. If sustainably developed, ecotourism can become a major economic driver in the area. In addition to its natural attractions, Kota Marudu has unique and interesting cultures and communities. Their home-grown talents such as boat building and knife-making, to mention a few, can be further enhanced to improve the local livelihoods.

However, the development of this quaint little town has to take serious account of the health of the Marudu Bay mangrove ecosystem. Environmental sensitivity should be emphasized in any comprehensive development plan for Kota Marudu. No mangroves should be disturbed to make way for modern concrete houses and apartments, hotels and business centres. It is our hope that the golden heritage of Marudu Bay continues to be intact and functions well in tandem with the economic development of the region for many generations to come.

Educational Leadership & Performance & Improvement

Editors
Zaidatul Akmaliah Lope Pihie
Afsaneh Bagheri



978-967-344-296-6
RM 55.00
2012
261 pgs
(Category: Education)

Educational Leadership: Performance & Improvement

Zaidatul Akmaliah Lope Pihie
& Afsaneh Bagheri

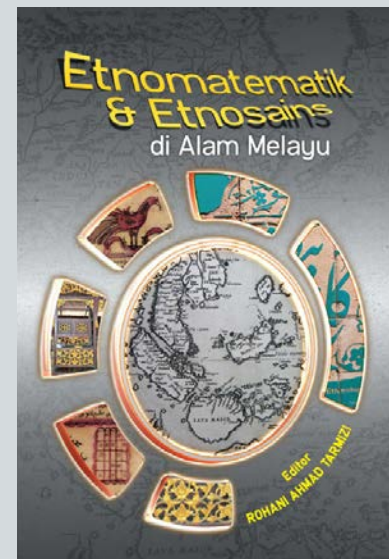
Focusing on educational leadership, this book attempts to provide a fertile ground for research and practice in education systems in order to develop qualified and competent students for their future life and workspace. Although different in focus, various chapters of this book aim to open new windows to improving educational leadership and offering students more effective educational environments. *Educational Leadership: Performance and Improvement* is designed into ten chapters each of which related to a critical topic in educational leadership.

Etnomatematik dan Etnosains di Alam Melayu

Rohani Ahmad Tarmizi

Ini merupakan tambahan kepada penulisan dalam bidang etnomatematik yang amat kurang. Etnomatematik merupakan kajian tentang matematik yang lahir dalam budaya dan etnik sesuatu kaum. Mengenali etnomatematik merupakan kunci untuk memahami matematik kontemporari yang berkembang daripada susur galur yang sama. Entosains pula merujuk kepada sains yang terbina dalam sesuatu masyarakat dan etnik tertentu. Setiap etnik mempunyai paradigma pemikiran sains yang dipengaruhi oleh budaya, adat resam, tradisi ilmu dan latar belakang masyarakat. Justeru, pendedahan yang dilakukan

dalam bidang ini telah membantu mengangkat martabat tamadun masyarakat Melayu pada zaman silam. Buku ini boleh dimanfaatkan oleh pelajar dan peminat dalam bidang etnomatematik ini untuk mengikuti perkembangan dari semasa ke semasa, sama ada sebagai suatu input kepada ilmu pengetahuan mahupun garis panduan dalam mengembangkan setiap bidang ilmu yang berkenaan dengan etnomatematik pada masa akan datang.



978-967-344-275-1
RM 48.00
2012
213 ms
(Kategori: Etnomatematik)

Human Capital Development Issues in Malaysia

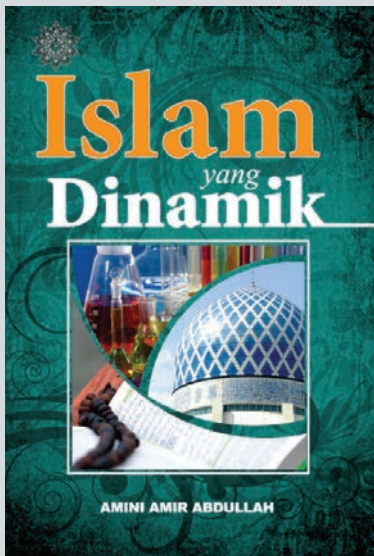
Roziah Mohd Rasdi &
Nor Wahiza Abdul Wahat

Human Capital Development Issues in Malaysia is a book which provides comprehensive review of issues in Malaysia, covering significant human resources development concepts and practices in various contexts including education, youths, employability and the corporate world. It is an ideal reading for human resources development majors, practitioners, professionals and anybody who are interested

to enhance their knowledge and understanding in this field. This book which builds on a foundation of research and theories addresses timely issues with pleasant writing style and realistic examples. Each chapter will benefit the readers due to the author's insights and reflection on contemporary issues which are critical for the sustainability of human potentials and growth.



978-967-344-292-8
RM 52.00
2012
251 pgs
(Category: Social Science)

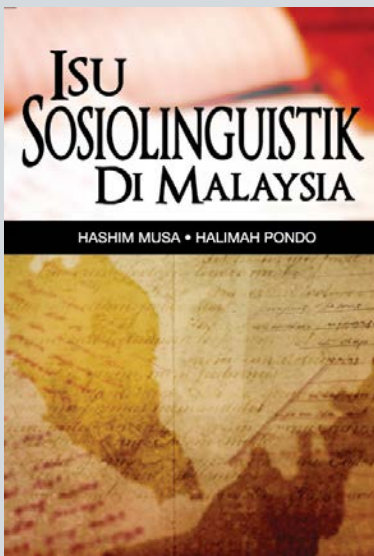


978-967-344-266-9
 RM 55.00
 2012
 359 ms
 (Kategori: Agama)

Islam yang Dinamik

Amini Amir Abdullah

Islam yang dinamik bermaksud segala bentuk transformasi pemikiran yang dicetuskan berdasarkan kepada prinsip ajaran Islam sebagaimana yang terkandung dalam tuntutan al-Quran dan al-Sunnah. Kedinamikan dalam Islam merupakan manifestasi daripada kaedah islamiah yang lahir daripada kedinamikan al-Quran dan al-Sunnah Rasulullah. Daripada pemikiran yang bersumberkan kehidupan keseluruhannya dan segala aspek praktikalnya. Pembinaan dan kemajuan tamadun Islam lahir daripada sumber pokok kepercayaan, akidah atau agama yang dianuti oleh umat Islam sendiri. Allah telah menganugerahkan kepada manusia akal dan intelek, panduan kehidupan dan aturan yang terang lagi nyata daripada al-Quran dan al-Sunnah yang menjadi pemangkin kepada keseluruhan kehidupan.



978-967-344-270-6
 RM 40.00
 2012
 180 ms
 (Kategori: Bahasa)

Isu Sosiolinguistik di Malaysia

Hashim Musa & Halimah Pondo

Isu sosiolinguistik di Malaysia terhasil daripada penelitian tentang beberapa isu utama di sekitar keadaan kebahasaan di Malaysia. Hubungan antara penggunaan bahasa dengan masyarakat dan negara bangsa Malaysia tercakup dalam kajian sosiolinguistik. Sosiolinguistik mulai dikaji di Barat pada 1960-an yang dipelopori oleh linguist seperti Wiliam Labov di Amerika dan Basil Bastin di England.

Buku ini mengandungi 12 bab yang membincangkan beberapa isu utama sosiolinguistik di Malaysia kini yang ada kaitan langsung dengan penggunaan bahasa Melayu sebagai bahasa

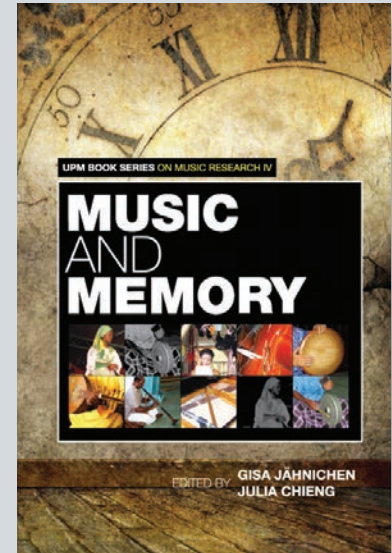
kebangsaan, bahasa rasmi, bahasa pengantar pendidikan, bahasa ilmu tinggi dan bahasa antarabangsa. Topik yang dibincangkan ialah perancangan bahasa, penyalahgunaan dan kerancunan bahasa, pengajaran bahasa, dasar bahasa, penggunaan bahasa Melayu di institusi pengajian, bahasa Melayu dalam komponen sastera, pemeraksanaan bahasa Melayu, bahasa Melayu dalam era teknologi maklumat, kebahasaan Melayu dan agama Islam dan kesantunan serta keindahan bahasa Melayu.

Music and Memory

Gisa Jahnichen & Julia Chieng

Music and memory are linked to each other in different ways and with different meanings. The physiological aspect of memory in its musical dimension, which has been discussed mostly outside of musicology, is only one part of it. Previous psychological research on musicality and its role for human development could raise public attention, and has led us to new insights as well as to cultural misinterpretations. These rather popular aspects have to be taken up and re-examined from the perspective of modern musicology, dance and theatre studies, of which include interdisciplinary approaches and detailed analytical studies in a wider context of the performing arts and their steadily changing sound environment.

This fourth volume of the UPM book series on music research is dedicated to the topic "Music and Memory". A wide range of different studies provided by fifteen authors are arranged in the order of themes on fieldwork related issues, ethnomusicological analysis, physiological issues under different historical and educational viewpoints, composition techniques and audio technology.



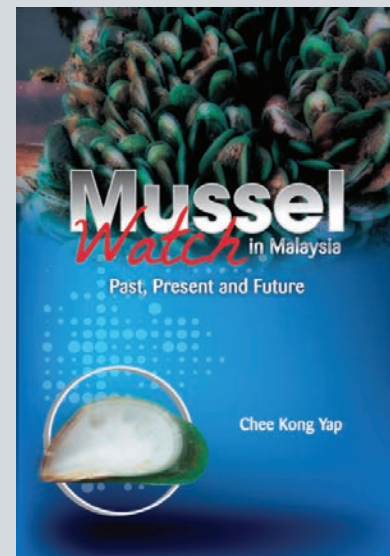
978-967-344-271-3
RM 58.00
2012
231 pgs
(Category: Music)

Mussel Watch in Malaysia: Past, Present and Future

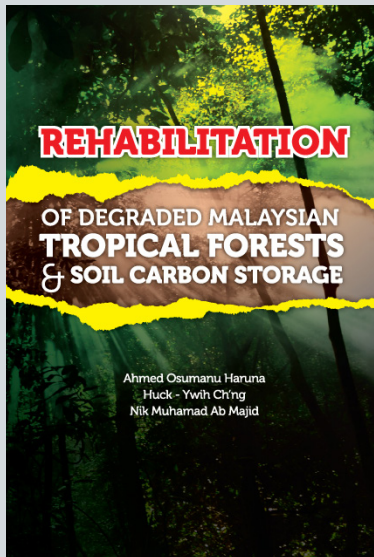
Chee Kong Yap

This book reviews the major aspects of ecology and ecotoxicology of *Perna viridis* around the Asia-Pacific coastal waters especially in Malaysia with special reference to heavy metals. This book provides a good start for biomonitoring heavy metal pollution in Malaysia by implementing the Mussel watch approach which is cost effective and widely recognized worldwide. The author has published more than 60 refereed papers on *P. viridis* in Malaysia from studies carried out from 1998 until 2007 and thus justifiably able to compile the relevant information to write this book on Mussel watch in Malaysia. He has arranged the list of contents by

focusing on the criteria for a good biomonitor which mostly fulfilled. Past, present and future prospects of research opportunities related to this species are also discussed in this book.



978-967-344-264-5
RM 40.00
2012
168 pgs
(Category: Science)



978-967-344-305-5
 RM 40.00
 2012
 162 pgs
 (Category: Forestry)

Rehabilitation of Degraded Malaysian Tropical Forests & Soil Carbon Storage

Ahmed Osumanu Haruna,
 Huck Ywih Ch'ng &
 Nik Muhammad Ab Majid

This book focuses on global carbon emissions and its causes. It encompasses discussions on how forest depletion, due to logging and shifting cultivation, affects soil carbon storage and global warming. Further, the discussions on the significance of soil carbon pools, strategy for carbon sequestration, factors affecting the soil carbon stock in forests and the effect of humic substances on carbon sequestration, in this book, are related to mitigation of the global warming problem. It also highlights the soil evaluation factors used to assess the fertility of tropical soils. This book

includes the findings from numerous studies on degraded forest rehabilitation programmes and their effects on soil carbon storage. This book will be of significant interest to those in the field of environmental sciences, foresters, students, research scientists, farmers, environmentalists and others.



978-967-344-269-0
 RM 70.00
 2012
 211 ms
 (Kategori: Pertanian)

Serangga & Kerosakan Tanaman di Malaysia

Yusof Ibrahim

Serangga dan kerosakan tanaman di Malaysia ini memberi gambaran yang lengkap tentang alam serangga perosak tanaman di Malaysia. Cabaran serangga ini bertambah pentingnya kerana sering menyebabkan kerugian besar kepada pengeluaran hasil pertanian. Bermula dengan konsep dan maklumat asas tentang serangga dan sifat semula jadinya sebagai makhluk Allah, untuk hidup ia akan berhadapan dan berselisih haluan dengan manusia, tetapi tidak kurang juga peranan serta manfaatnya dalam perkembangan tamadun manusia. Seterusnya buku ini telah diatitkan supaya mudah diikuti mengikut kumpulan serangga yang dikira sebagai mustahak dalam pertanian dan kehidupan manusia seharian.

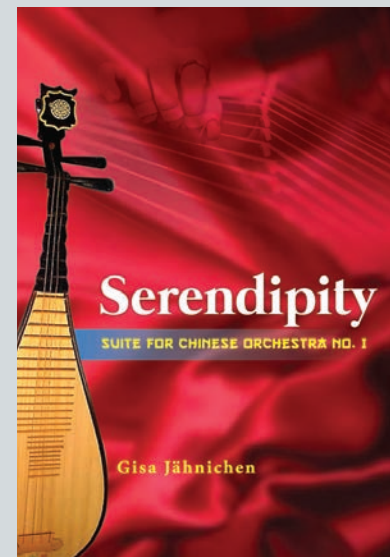
Buku ini ditulis dalam bahasa khalayak dan dipersembahkan sedemikian agar mudah dibaca dan dinikmati oleh segenap lapisan masyarakat. Adalah dijangkakan bahawa penggunaannya tidak terhad kepada golongan intelek semata-mata, malah sesuai untuk bacaan masyarakat bukan akademik serta pembaca am. Buku ini wajar dijadikan buku teks ataupun rujukan penting dalam bidang pertanian, khususnya perlindungan tumbuhan.

Serendipity: Suite For Chinese Orchestra No.1

Gisa Jahnichen

The pieces created from these ideas for the UPM gamelan set reflect typical principles of gamelan conditions such as a regular cyclic construction of musical sections, non semitone melodies, non accidental scales, narrow range and a strong focus on metro-rhythmic versatility as one of the few tools in shaping individuality. The Suite “translates” the gamelan ideas into the language of a Chinese Orchestra. The six pieces chosen apply harmonic progressions, open up the range limitation and in some parts the regular shape of gamelan pieces. However, the melodic ideas

of the pieces still remain as well as the continuous metric pulsation with its essential rhythmic components. Thus, the suite is grown from the ground of musical possibilities in Malaysia and still on the way to become an exciting material of departure to new dimensions of creativity.

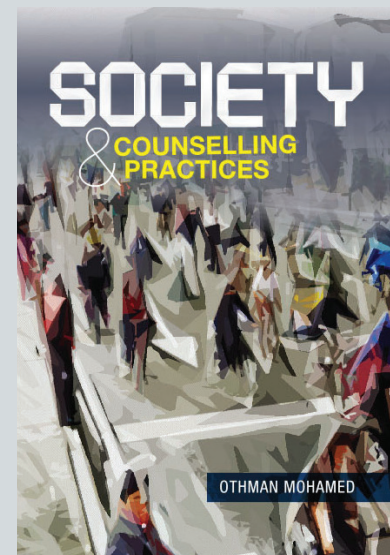


978-967-344-321-5
RM 30.00
2012
251 pgs
(Category: Music)

Society & Counselling Practices

Othman Mohamed

The initial inception of Society and Counselling Practices was conceived in 2005 upon the author's Inaugural Speech as Professor of Guidance and Counselling at Universiti Putra Malaysia. The ideation evolved into a comprehensive holistic essays connecting the author's academic research findings, innovative ideation on guidance and counselling theoretical construction works, and reconstruction of research papers presented at international conferences. The essays duly captured in various chapters addressed a repertoire of education, counseling and mental health issues very close to the author's academic writing interest.



978-967-344-291-1
RM 50.00
2012
251 pgs
(Category: Counselling)



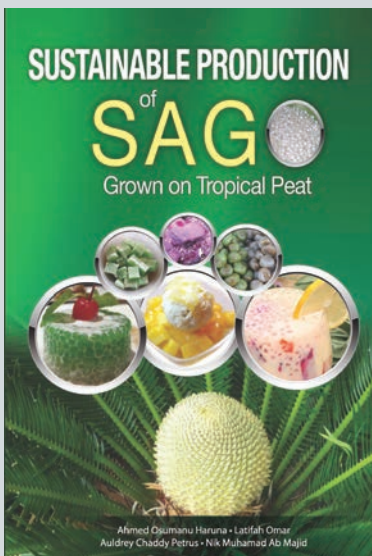
978-967-344-284-3
RM 30.00
2012
117 ms
(Kategori: Ekonomi)

Strategi Pelaburan Ekuiti di Bursa Malaysia

Mohamed Hisham Yahya,
Abdul Razak Abdul Hadi,
Sahidah Zakariah & Jaafar Pyeman

Buku ini merupakan sebuah pengenalan kepada konsep pelaburan yang menekankan kepada asas pelaburan. Hal ini penting untuk diketahui oleh mereka yang ingin menceburi bidang pelaburan di pasaran saham. Ia akan memberi pendedahan kepada persekitaran pelaburan di Malaysia, antaranya ialah proses yang dilalui dalam pelaburan dan faktor yang mempengaruhi nilai saham. Buku ini amat bersesuaian untuk mereka yang berminat dalam pasaran saham dan ingin mendalami selok belok dalam dunia saham. Penulis

mengharapkan buku ini akan dapat memberi pemahaman, bimbingan serta tunjuk ajar kepada pelabur runcit dalam menangani cabaran sebenar urus niaga saham.



978-967-344-309-3
RM 48.00
2012
185 pgs
(Category: Agriculture)

Sustainable Production of Sago Grown on Tropical Peat

Ahmed Osumanu Haruna, Latifah Omar,
Audrey Chaddy Petrus & Nik Muhammad
Ab Majid

This book contains information of alternative ways in utilizing sago wastes (solid and liquid) and unwanted peat soil water. It discusses how products such as potassium-magnesium hydroxide, organic based fertilizers, humic acids, fulvic acids, humin and high quality compost are produced from sago fibres (hampas) after starch extraction. It further discusses how sago waste water, unwanted peat water and zeolite are used to amend

urea to increase urea-N use efficiency in both waterlogged and non waterlogged conditions via reduction of ammonia volatilization from urea. This book will be of significant interest to those in the applied sciences, students, research scientists, farmers, environmentalists, fertilizer and related industries and so on.

Wacana Sastera Islam di Malaysia & Indonesia

Mohd Faizal Musa

Sastera Islam telah menjadi suatu fenomena atau gejala yang benar-benar tersebar luas. Di Malaysia dan Indonesia fenomena ini tercetus sejak tahun 70-an dan berterusan hingga sekarang. Buku ini merupakan satu kajian tentang faktor yang mendorong kebangkitan sastera Islam. Antara lain buku ini mengenal pasti pihak dan individu yang telah mengukuhkan gagasan sastera Islam di Malaysia dan Indonesia dan sejauh manakah pula terdapat dukungan pemerintah, badan kerajaan dan bukan kerajaan dalam aktiviti kesusasteraan bercorak Islam sehingga ia menjadi satu

fenomena. Diharap buku ini dapat menyerlahkan pelbagai idea, pandangan dan pemikiran yang menentukan criteria dan bentuk khusus karya kreatif sastera Islam di Malaysia dan Indonesia. Semoga kehadiran buku *Wacana Sastera Islam Di Malaysia & Indonesia*, akan menyumbang satu lagi titik kecil dalam lautan ilmu yang luas dalam memahami bidang sastera dan Islam itu sendiri.



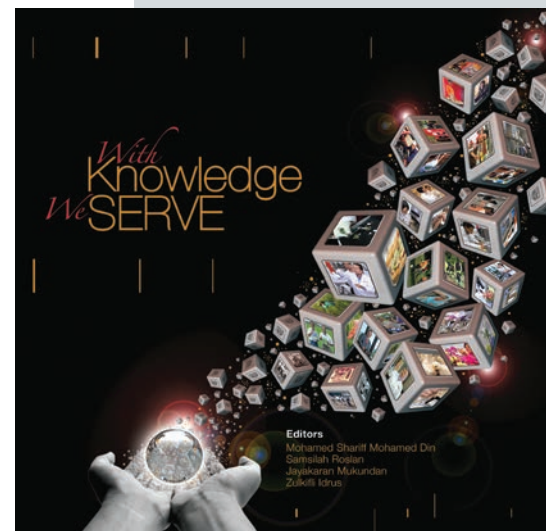
978-967-344-285-0
RM 52.00
2012
192 ms
(Kategori: Sastera)

With Knowledge We Serve

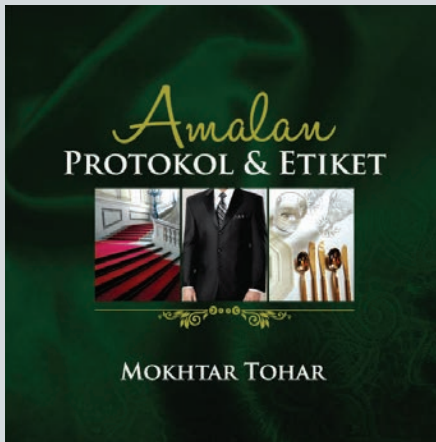
Mohamed Shariff Mohamed Din,
Samsilah Roslan, Jayakaran Mukundan
& Zulkifli Idrus

This book is a celebration of our people's minds. It is an acknowledgment of their relentless search for new knowledge; a testimony of their tenacious quest for excellence. Research has always been at the forefront of UPM's commitments as one of the leading universities in the nation. Our research achievements on both the local and international front serve as proof of that commitment. If there is one thing about UPM that the academic and research world firmly attests to, it is the fact that we are perpetually evolving, both in knowledge and vision.

There is no end to what we aspire to achieve in the world of research, development and innovation. More importantly, there is no end to our passion to want to contribute to humanity through the creation of new knowledge. The researchers featured in this book are people who have brought fame to UPM through their remarkable research achievements, and they are only a small part of the many more who form the backbone of our university.



978-967-344-302-4
RM 150.00
2012
80 pgs
(Category: Coffee Table)



978-967-344-163-1
 RM 100.00
 2011
 278 ms
 (Kategori: Umum)

Amalan Protokol & Etiket

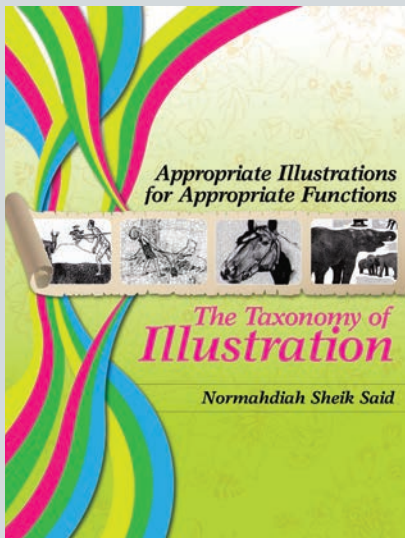
Mokhtar Tohar

Buku *Amalan Protokol dan Etiket* ini memuatkan maklumat yang dilengkapi gambar dan ilustrasi penting dan menyeluruh tentang amalan protokol dan etiket di Malaysia. Antara lain, pembaca dihadirkan dengan pengetahuan tentang lambang kebesaran, peralatan diraja, bendera dan anugerah Persekutuan, Negeri Selangor dan juga Wilayah Persekutuan. Dihuraikan juga tentang susunan tempat duduk dalam pelbagai majlis, pengacaraan majlis, cara membuat panggilan hormat, bahasa istana dan sebagainya.

Etika berpakaian, cara dan gaya mengiring dan menyambut tetamu, tatasusila di meja makan, perbualan sosial dan kesopanan dalam pelbagai situasi juga dibincangkan dengan

terperinci. Pendek kata, buku ini lengkap dan sesuai dirujuk oleh sesiapa jua yang terlibat secara langsung atau tidak langsung dalam pengendalian sesuatu majlis, sama ada formal atau yang tidak formal. Malah, sesuai juga bagi mereka yang menerima tetamu atau menjadi tetamu di dalam sesuatu majlis.

Kepada semua pembaca, khususnya pelajar, pegawai awam, pegawai protokol, pegawai pengiring, penyambut tetamu, sama ada di jabatan kerajaan mahupun swasta, buku ini mesti dimiliki dan dijadikan panduan bagi memastikan tugas dan tanggungjawab mengendalikan majlis berlangsung dengan sempurna, teratur dan yang paling penting memuaskan hati semua pihak.



978-967-344-239-3
 RM 78.00
 2011
 106 pgs
 (Category : Education)

Appropriate Illustrations for Appropriate Functions: The Taxonomy of Illustration

Normahdiah Sheik

Illustrations play an important role in depicting information. As we move deeper and deeper into the world of visualisation, illustrations play a vital role especially in the learning paradigm. More and more users use illustrations to convey messages or information to promote sales, to campaign an idea, to decipher a belief or teach a lesson because theories have shown that things that are visualised are learned more easily. Educationalists and many researches have supported this theory. Psychologists have found that people retain visual information longer than verbal information. It has been found that visual memories are more effective compared to all the different elements

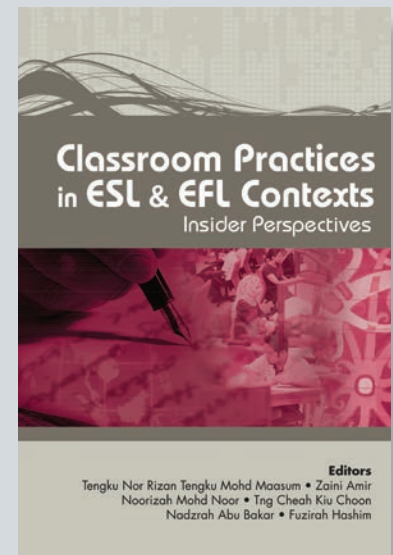
of memory such as radio, olfactory and tactile. Knowing appropriate illustrations for appropriate functions will help us get the right message across the right audiences at the right time and the right place. Therefore this book is useful to students in colleges or universities, editors and reviewers of printed and non-printed materials, beginners from the team of industrial and book designers; text designers and interface designers, graphic artists and graphic designers as well as those interested in making it right when it comes to visual representations.

Classroom Practices in ESL & EFL Contexts: Insider Perspectives

Tengku Nor Rizan Tengku Mohd Maasum,
Zaini Amir, Noorizah Mohd. Nor,
Tng Cheah Kiu Choon, Nadzrah Abu Bakar
& Fuzirah Hashim

This book brings together eight papers by prominent researchers in the field of second language learning that provide significant insights into pertinent questions relating to classroom practices in ESL and EFL contexts. Significant issues related to ESL and EFL learning and teaching in tertiary level are discussed to provide readers with productive and innovative lessons that will be of use in second language

classroom. In general, this book provides resources for readers to explore ideas of ESL and EFL learning environments. Challenges faced by learners when learning English are also addressed. This book is suitable for educators, researchers, language teachers and students.



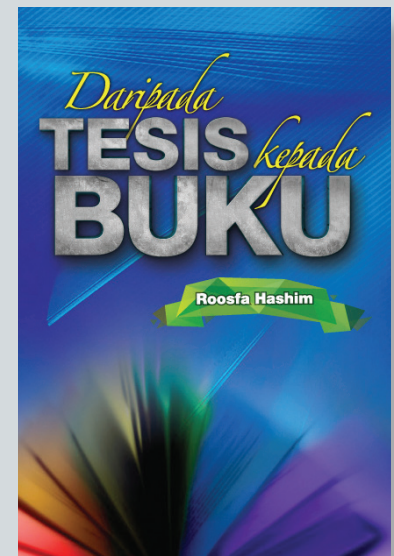
978-967-344-192-1
RM 40.00
2011
161 pgs
(Category: Language)

Daripada Tesis kepada Buku

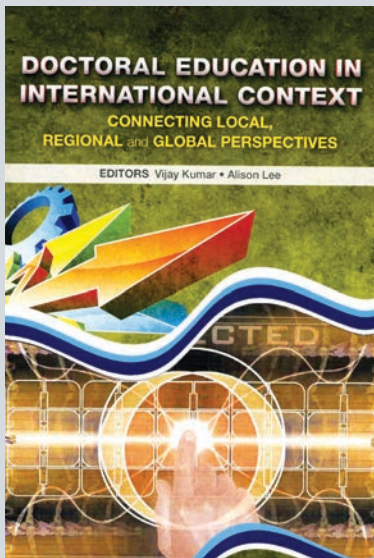
Roosfa Hashim

Sebuah tesis atau disertasi jika mahu diterbitkan, mestilah menampilkan judul baharu yang lebih menarik dan menangkap. Kandungannya juga perlu berubah dan menjelma dalam wajah yang lebih jelas kepada pembaca akan jalur pemikiran penulisnya. Laras bidang ilmu yang sangat teknikal serta jargon yang tidak menyenangkan pembaca umum perlu terlebih dahulu bertukar menjadi ayat serta kalimat yang lunak dan mudah pula masuk ke benak pembaca. Tidak memadai dengan hanya mengubah ayat, penulis juga perlu menyampaikan ideanya menggunakan ilustrasi yang menarik agar persembahannya bukan sahaja lebih mantap, tetapi juga lebih

mudah difahami pembaca. Buku ini wajar menjadi pegangan bagi mereka yang ingin menerbitkan tesis dan disertasi masing-masing. Pedoman yang tampil dalam buku ini turut memberikan beberapa contoh sehingga memudahkan kerja merombak tesis.



978-967-344-235-5
RM38.00
2011
128 ms
(Kategori: Umum)



978-967-344-254-6
RM 50.00
2011
233 pgs
(Category: Education)

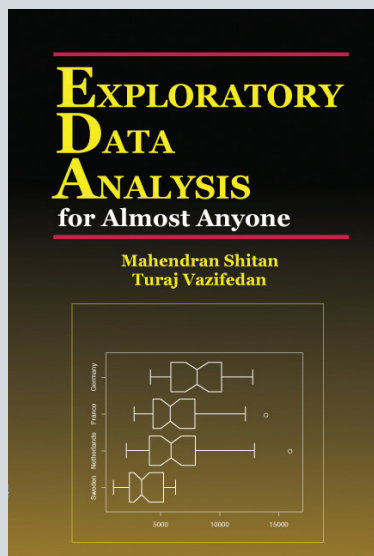
Doctoral Education in International Context: Connecting Local, Regional and Global Perspectives

Vijay Kumar & Alison Lee

As the doctorate becomes increasingly international, communities of educators, researchers and policy makers are being formed who can consider the international trends, patterns and issues facing universities, supervisors and students in these changing times.

Doctoral education in international context was produced in the context of the 2nd International Doctoral Education Research Network (IDERN) conference in Malaysia. It is addressed directly

to doctoral supervisors, students, doctoral program coordinators and policy makers and discusses many key issues arising in the changing doctoral education landscape. It provides useful theoretical underpinnings and insights into the complexity of contemporary global doctoral education and how these issues are negotiated across boundaries.



978-967-259-1
RM 45.00
2011
180 pgs
(Category: Statistics/Mathematic)

Exploratory Data Analysis for Almost Everyone

Mahendran Shitan & Turaj Vazifedan

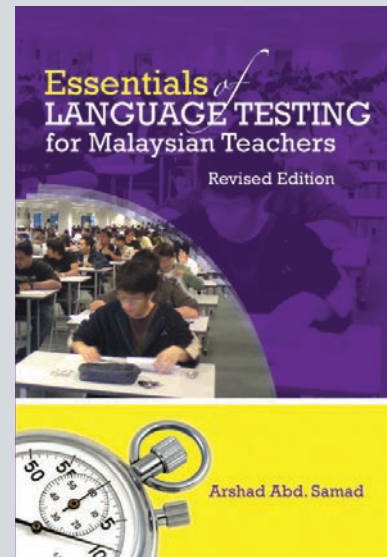
This book is intended to introduce the rudiments of the techniques of Exploratory Data Analysis (EDA) for anyone who is interested in data analysis. The book is simple enough to reach not only undergraduate students but also very wide audience.

Essentials of Language Testing for Malaysian (Revised Edition)

Arshad Abd. Samad

This book first discusses traditional concepts and ideas related to language testing and evaluation. This is followed by an exploration into more recent notions about testing, emphasizing the qualitative and social rather than psychometric aspects of tests. Each chapter presents a brief discussion of important concepts, terminology and issues related to these two perspectives. This book is intended as a bridge between the more traditional concepts of testing and measurement in teaching English as a second language to one that is more contemporary and compatible with modern views of language learning and education.

It hopes to address important and relevant issues that can help the reader better understand the demands and challenges of testing and evaluation in TESL especially in Malaysia. While the book is intended for the undergraduate testing course in the TESL programme at Universiti Putra Malaysia, it is also relevant to the needs of language teachers especially in Malaysia schools.



978-967-344-169-3
RM 32.00
2011
204 pgs
(Category: Education)

Gamelan Serdang Collection Re-Creation

Gisa Jahnichen & Ahmad Fauzi Musib

Originally, the repertoire was thought to be played as an exercise in sight reading, improvisation and arrangement. Simple melodic cycles employing a choice of 3-5 pitches serve as basic material, some of them reflect patterns taken from local dance melodies. Metric versatility and rhythmic structuring individually planned for each instruments of the gamelan make a great part of the entire composition that is achieved through team work during the rehearsals. Well discussed introductions and transitions in various phases of each piece contribute to the individuality of the repertoire. Tempo and dynamics are very important due to the fact that performances of one and the same gamelan over a certain time

period often suffer from the limitation in tuning and the impossibility of transposition. Though gamelan cultures, especially in Indonesia, can traditionally provide essential changes in mood and character through an enormous amount of multi-layered and metro-rhythmic features, gamelan playing in Malaysia cannot yet rely on an audience equally educated in musical perception of gamelan music that could appreciate small rhythmic differences and stylistic refinements in repetitive musical structures. Therefore, the repertoire can be seen as a collection of mostly modern compositions applying traditional production patterns and improvisatory forms of musical communication in a popular way.



978-967-344-234-8
RM 10.00
2011
31 pgs
(Category: Music)



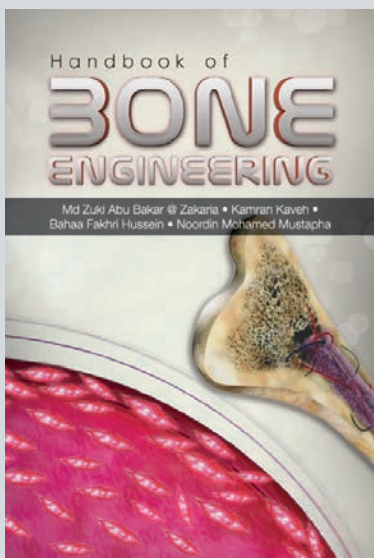
978-967-344-178-5
 RM 40.00
 2011
 132 pgs
 (Category: Linguistics)

Gender, Multiculturalism and Re-visioning

Raihanah M.M., Ruzy Suliza Hashim
 Noraini Mohd. Yusof & Zalina Mohd. Lazim

Another simple and rough way to categorize the essays in this volume is to say that some of them are old left (Shih, Manqoush et al., Raihanah, Hashim), and some of them are new left (McGrath, Leon, Mochizuki, Allen). By Old Left and New Left, I mean the Socialist left and the postmodern Left. The Socialist perspective of the Old Left did not require a paradigm shift. It did overturn received notions of which came first, the realm of ideas or the realm of the material, but it still relies on the discourse of social science. Its analysis generally focuses on allocation of resources and power. The new left

questions the very language in which social problems are posed. It is inflected by multiculturalism, and is more relativist in its epistemology. Artists and literary critics are critiquing the status quo, but finding different ways of doing it. Their works are symptoms of our times and offer a hope for renovation.



978-967-344-243-0
 RM 22.00
 2011
 68 pgs
 (Category: Medical)

Handbook of Bone Engineering

Md Zuki Abu Bakar@Zakaria,
 Kamran Kayeh,
 Bahaa Fakhri Hussein &
 Noordin Mohamed Mustapha

Bone Tissue Engineering which is classically referred as the implantation of a scaffold seeded with appropriate population of seed cells and/or growth factor has recently been heralded as the strategy to generate new bone, given that it can provide adequate amount of new bone volume and satisfactory bone regeneration potential. By increasing the lifespan and aging of the society, bone threatening defects are being more apparent; also, managing these defects have become more

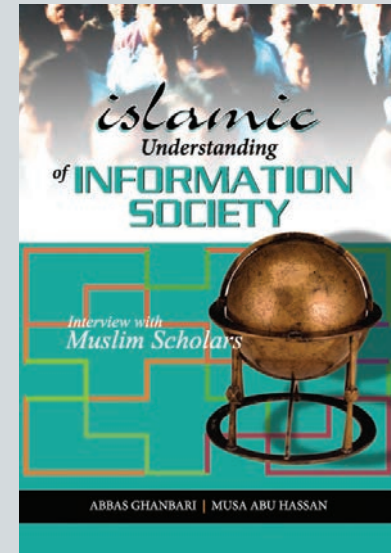
challenging and are not possible with the old means of treatments. Hence, other treating protocol should be aimed, among which bone tissue engineering is the most recent strategy that scientists use to help such patients. This book aim to unfold different strategies of bone tissue engineering and scaffold preparation to be accustomed to the intelligentsia regarding the knowledge of this attractive field.

Islamic Understanding of Information Society

Abbas Ghanbari & Musa Abu Hassan

The chapters presented in this book deal with the various aspect of information society from the perspective of Muslims communication scholars. Information society is the term most often used to describe the historical transformation that the world is witnessing from the end of 20th to the early 21st century. In different disciplines, a lot of scholars are particularly diligent in investigating the nature, aspect and components and the consequences of this new multidimensional phenomenon. Communication study as a field is no exception from this matter. Especially as it is said that information society is a consequence of communication revolution and almost come to be accepted as an objective description of our time and the type of society which

is emerging. The importance of this book is because of its contribution to the context of knowledge, especially from Islamic perspective. This is because, although much has been written about information society over the past forty years, little attempts have been made to put forth an Islamic understanding of this phenomenon especially with regard to the Current Muslim World's situation. Thus, this book contains very informative interview with 10 noted Muslim Communication scholars about this phenomenon and try to highlight subnet and components of information society that has received little attention in the literature, especially with regard to Muslim nation's structures.



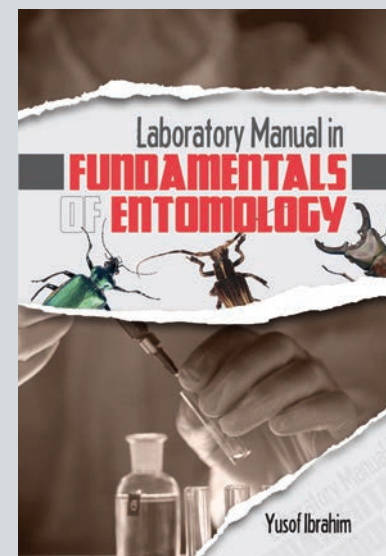
978-967-344-196-9
RM 35.00
2011
145 pgs
(Category: Communication)

Laboratory Manual in Fundamentals of Entomology

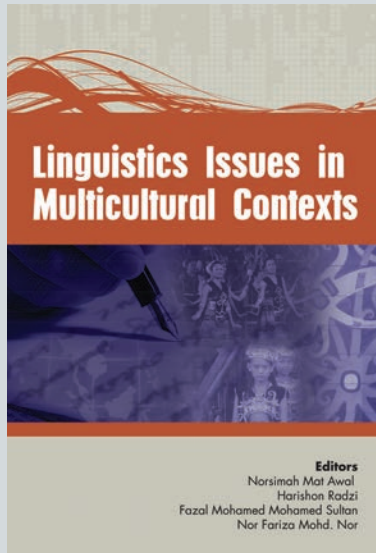
Yusof Ibrahim

Entomology is a biological science dealing generally with arthropods and specifically insects. Agricultural entomology is a branch of entomology that deals with arthropods which effect the welfare of men, his crops and domesticated animals, either through their direct attacks, through their ability to transmit causal agents of diseases, or as a result of harmful effects from direct contacts. This manual on the fundamentals of entomology has been written to provide practical knowledge necessary for a beginner and those

who may never again have a laboratory exercise in general biology. For those who plan to major in entomology, this manual will provide sufficient background in important phases of entomology adequate to cope with the future and more specialized subjects.



978-967-344-172-3
RM 28.00
2011
117 pgs
(Category: Entomology)



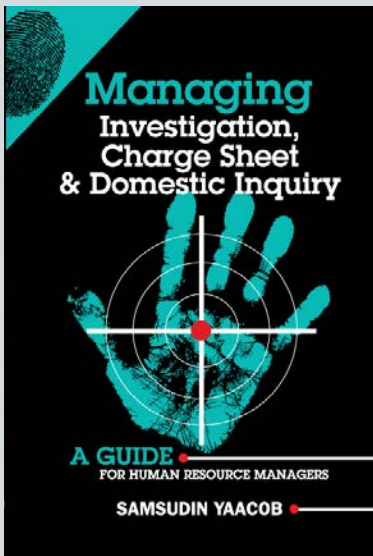
978-967-344-175-4
 RM 40.00
 2011
 138 pgs
 (Category: Linguistics)

Linguistics Issues in Multicultural Contexts

Norsimah Mat Awal, Harishon Radzi, Fazal Mohamed Mohamed Sultan & Nor Fariza Mohd. Nor

There are diverse issues on language in a multi-racial society which provides a rich ground of inquiry into the linguistic analysis of those issues. Investigations of these linguistic issues will help us to understand better the varied and rich cultures which permeate in a multi-racial society. As a result, this would lead to a better intercultural communication in the global community. The linguistic issues discussed in this book focus on syntax, semantics, stylistics, language varieties and translation. The presentation of core issues in linguistics

and language in applied linguistics, would certainly appeal to a wide section of academics and language users. Most studies in this book are based on local Malaysian multi-racial setting, except for one, which investigates the effect of accent in inter-personal communication among non-native speakers of English in the United States.



978-967-344-216-4
 RM 30.00
 2011
 84 pgs
 (Category: Law)

Managing Investigation, Charge Sheet & Domestic Inquiry

Samsudin Yaacob

The objective of this book is to explain proper investigation processes, to form or to design charge sheets and to conduct domestic inquiries. When cases of misconduct or crime arise, an Investigation Officer should take immediate action to determine who is the complainant, victim(s) and witness(es) and if there are any resultant property losses or damages. The purpose of a charge sheet is not just a formality in accusing a person of misconduct. The charge sheet is what specifies the details of alleged misconduct so that it is clear to the person who stands accused.

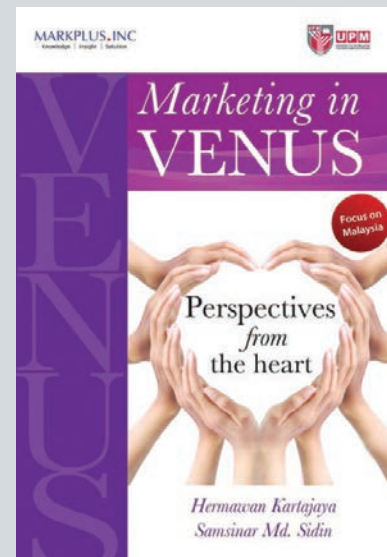
Charges must be specific and the accused must be given the opportunity to be accompanied by his/her committee or union representative to present his/her case.

Marketing in Venus

Hermawan Kartajaya & Samsinar Md. Sidin

Marketing in Venus: Perspectives from the Heart is a book on Marketing with the emotional attachment. It emphasizes the importance of passion in marketing your products and services. We believe that using the 4Ps alone is not sufficient to be successful in what we want to do in this Earth that has become Venus. In Venus, people are emotional, and we have to look at what the customers' want, and get deep into their hearts, digging their ultimate latent motivation of their intents. Only doing those things that we can actually make the customers really happy, satisfied and consequently loyal to our products and services. As Earth has become Venus, previous approaches, business models, strategies and tactics which were once sure solutions have become obsolete. It is our aim to target the readers' heart. The chapters, discussions, examples

and tips are all aimed at heightening the readers' emotional attachment to the products; whether it was the products that they purchased or products that they are selling. This book is positioned to be an applied Marketing book with conceptual and applied perspectives. It can be read by both marketers and consumers. It has 18 chapters, consistent with the 18 guiding principles of Marketing in Venus. In each chapter, there are many examples, some even extended to be 'the story'. This book is the Malaysian version of the original book Marketing in Venus by Hermawan Kartajaya with necessary updates to suit today's environment.



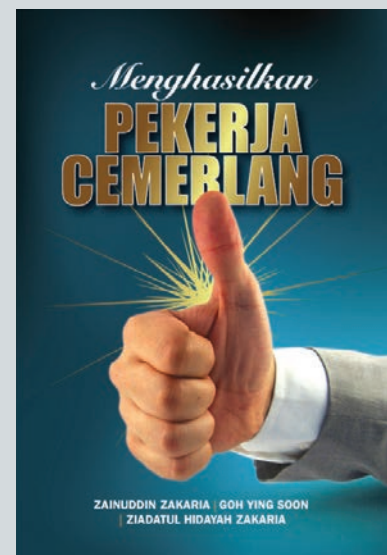
978-967-344-226-3
RM 58.00
2011
214 pgs
(Category: Marketing)

Menghasilkan Pekerja Cemerlang

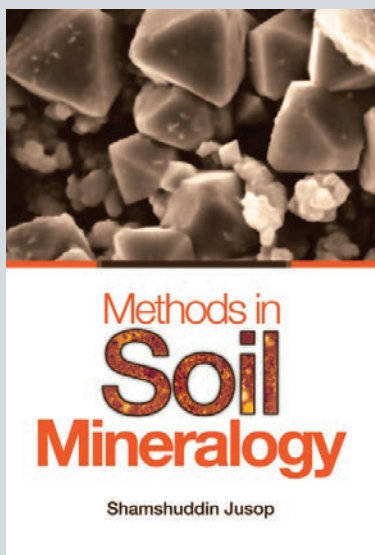
Zainuddin Zakaria, Goh Ying Soon & Ziadatul Hidayah Zakaria

Buku ini menyingkap persoalan tentang cabaran dan halangan dalam menghasilkan pekerja cemerlang; panduan dalam memberi ganjaran atau habuan yang setimpal dengan usaha dan sumbangan pekerja untuk memotivasikan pekerja anda; bagaimana memupuk dan membina potensi pekerja supaya mereka menjadi lebih cemerlang; bagaimana mengenal pasti masalah yang wujud dalam organisasi dan membuat keputusan yang tepat dalam menangani masalah tersebut; panduan dalam membina pasukan kerja yang cemerlang; dan kaedah yang sesuai dalam merancang masa hadapan yang

lebih cemerlang untuk pekerja anda dan organisasi secara keseluruhan. Buku ini bukan sahaja untuk pemimpin atau ketua sesebuah organisasi tetapi juga sesiapa yang ingin menambah ilmu dalam bidang pengurusan dan sumber manusia khususnya pelajar sekolah mahupun pusat pengajian tinggi.



978-967-344-245-4
RM 48.00
2011
141 ms
(Kategori: Umum)



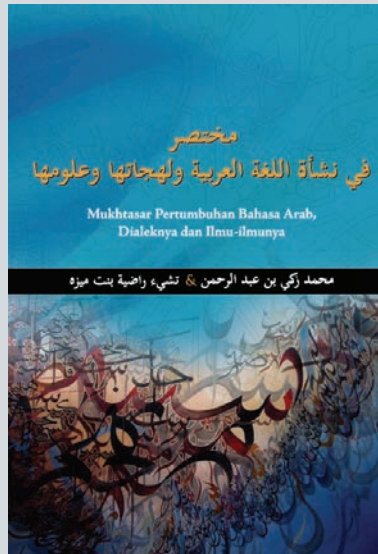
978-967-344-198-3
 RM 25.00
 T2011
 75 pgs
 (Category: Agriculture)

Methods in Soil Mineralogy

Shamshuddin Jusop

This book comprises eight chapters where the first chapter gives an introductory explanation on soil mineralogy. The word 'mineral' is defined as it is commonly used and the limitations of the subject field are clearly demarcated for the benefits of researchers and students. The next five chapters are concerned with explanation on the state-of-the-art methodologies in soil mineralogy such as X-ray diffraction analysis, thermal analysis, electron microscopy, thin-section and the study of light and heavy minerals in the coarse fraction of soil. Chapter 7 outlines and/or explains

how charges on mineral surface can be determined in the laboratory, while Chapter 8 is about the applicability of data from the total analysis of the mineral component of soils in mineralogical studies.



978-967-344-242-3
 RM 35.00
 2011
 180 ms
 (Kategori: Bahasa)

Mukhtasar Pertumbuhan Bahasa Arab, Dialeknya dan Ilmu-ilmunya

Muhammad Zaki Abd Rahman & Che Radiah Mezah

Buku ini cuba menjelaskan sejarah pertumbuhan bahasa Arab sejak zaman awalnya, dialek Arab yang wujud di dunia Arab sebelum dan selepas kedatangan Islam serta perkaitan rapat antara qira'at al-Qur'an al-Karim dengan dialek Arab yang pelbagai. Ia juga menyentuh perkembangan ilmu nahu dan balaghah Arab serta tokoh tersohor yang telah menyumbang jasa yang besar dalam pertumbuhan kedua-dua ilmu tersebut. Di samping itu, buku ini juga membicarakan usaha sarjana linguistik Arab dalam bidang leksikografi yang menghasilkan

pelbagai kaedah penyusunan kamus, manakala dalam bidang semantik pula dipaparkan pendapat ulama Arab silam dan pendapat moden yang dikemukakan oleh sarjana Barat.

Pembangunan Alat Ukur Tahap Kemahiran Kebolehdapatan Kerja

Mohamad Sattar Rasul & Rose Amnah
Abdul Rauf

Majikan hari ini sangat mementingkan kemahiran kebolehdapatan kerja yang mencukupi dalam kalangan lulusan institusi pengajian tinggi sebelum memasuki alam pekerjaan untuk lebih berdaya saing. *Pembangunan Alat Ukur Tahap Kemahiran Kebolehdapatan Kerja* ini ialah hasil daripada penyelidikan yang telah dijalankan oleh penulis. Buku ini menghuraikan isu berhubung kait dengan tahap kemahiran kebolehdapatan kerja lulusan dan aspek kemahiran yang diutamakan oleh majikan industri pembuatan masa kini. Aspek tersebut dijadikan item alat ukur

tahap kemahiran kebolehdapatan kerja dan faktor pemberat ditentukan. Buku ini juga menerangkan kaedah terperinci prosedur untuk membangunkan alat ukur tersebut yang diharap dapat membantu tenaga pengajar dalam pengukuran dan penilaian tahap kemahiran kebolehdapatan kerja pelajar.



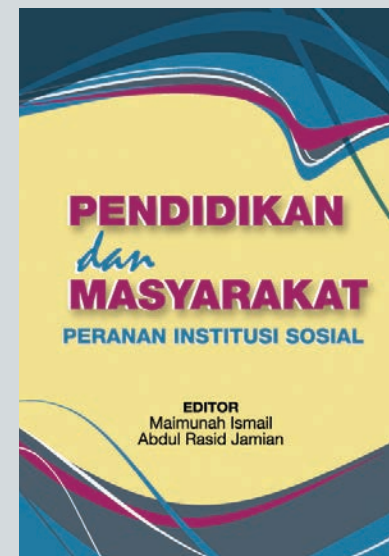
978-967-344-171-6
RM 25.00
2011
91 ms
(Kategori: Umum)

Pendidikan dan Masyarakat: Peranan Institusi Sosial

Maimunah Ismail & Abdul Rasid Jamian

Buku ini jelas mengiktiraf peranan institusi sosial dalam membangunkan masyarakat melalui pendidikan. Kekuatan buku ini ialah ia dapat mengadun aspek pendidikan yang luas daripada yang tidak formal sehingga formal. Isu berkaitan pendidikan dilihat daripada perspektif permasalahan yang berlaku di luar bilik darjah atau dalam masyarakat. Penulisan di dalam buku ini adalah berdasarkan pengalaman penulis dalam pelbagai bidang pendidikan termasuk pembangunan sumber manusia yang dipercayai bahawa sumber manusia yang perlu dibangunkan berada di mana-mana

sahaja iaitu dalam organisasi dan masyarakat. Buku ini diharap dapat dijadikan rujukan kepada pembaca umum serta penyelidik, pendidik, pemimpin institusi sosial dan perancang dasar pendidikan yang mempercayai bahawa institusi sosial perlu digembleng dalam membimbing murid, pelajar, keluarga dan ahli masyarakat yang menganggotai puluhan jenis institusi sosial dengan wawasan dan perjuangan yang berbeza tetapi satu matlamat membangunkan negara.



978-967-344-263-8
RM 80.00
2011
400 ms
(Kategori: Pendidikan)



978-967-344-262-1
 RM 40.00
 2011
 170 ms
 (Kategori: Bahasa)

Pengajaran dan Pembelajaran Kosa Kata Arab: Teori & Aplikasi

Che Radiah Mezah &
 Norhayuza Mohammad

Kosa kata merupakan elemen yang terpenting dalam penguasaan sesuatu bahasa. Keupayaan berbahasa dan berkomunikasi lazimnya dilihat melalui penggunaan kosa kata selain daripada elemen lain seperti tatabahasa. Dalam pembelajaran bahasa asing seperti bahasa Arab, masalah penguasaan kosa kata sering kali menjadi halangan kepada pelajar untuk berkomunikasi. Aspek sebutan, makna, struktur kata kolokasi misalnya perlu dikuasai dengan baik untuk membolehkan penghasilan frasa, ayat dan wacana yang berkesan. Bagi para pengajar, kefahaman yang jitu terhadap proses penguasaan kosa kata dan juga strategi pengajaran

yang berkesan dan pelbagai perlu dikuasai untuk membantu kejayaan penguasaan kosa kata pelajar. Buku ini sesuai dimiliki oleh mereka yang terlibat dalam pendidikan dan penyelidikan kosa kata bahasa Arab. Ia mencakupi aspek teori seperti proses penguasaan kosa kata, ciri kosa kata Arab, jenis kesilapan yang dilakukan oleh pelajar dalam penguasaan kosa kata Arab dan faktornya. Aspek praktikal pula merangkumi teknik dan strategi dalam pengajaran kosa kata Arab serta bentuk latihan dan ujian yang boleh digunakan untuk menguji penguasaan kosa kata pelajar.



978-967-344-225-6
 RM 35.00
 2011
 (Kategori: Umum)

Penggunaan Lestari: Bagaimana Tingkah Laku Remaja?

Mumtazah Othman &
 Nurizan Yahaya

Kemelut alam sekitar yang melanda dunia hari ini menimbulkan banyak keresahan dan kebimbangan pelbagai pihak. Menyedari hakikat tersebut, pelbagai pendekatan dan usaha perlu dijalankan bagi meningkatkan kualiti alam sekitar dan seterusnya kualiti hidup rakyat sesebuah negara. Pendidikan adalah satu daripada kaedah meningkatkan kesedaran, pengetahuan dan amalan pengguna di samping menanamkan nilai-nilai murni dan membentuk sikap yang positif terhadap persekitaran. Penggunaan telah menjadi fokus kepada usaha meningkatkan kualiti alam sekitar. Dengan demikian buku ini akan membincangkan konsep penggunaan,

penggunaan lestari dalam pembangunan lestari dan faktor-faktor yang mempengaruhi penggunaan. Bab-bab yang diketengahkan dalam buku ini juga merangkumi aspek nilai, amalan, sikap, perlakuan, budaya, penglibatan dan sebagainya yang berkaitan dengan penggunaan lestari yang didasarkan sama ada kepada penulisan lalu mahupun kajian yang telah dijalankan.

Protokol dalam Pengendalian Majlis

Mokhtar Tohar

Buku *Protokol dalam Pengendalian Majlis* ini mengandungi hampir semua elemen penting yang perlu difahami, diingati dan diikuti oleh semua pegawai kerajaan atau individu yang mengendalikan majlis berbentuk formal atau tidak formal, rasmi atau tidak rasmi. Buku ini diharap dapat memenuhi aspirasi kerajaan persekutuan dan negeri dalam memastikan pelaksanaan majlis yang sempurna atau sekurang-kurangnya mengisi suatu kekosongan yang dirasakan sangat perlu tentang perkara yang berkaitan dengan protokol dan istiadat dalam pengendalian majlis.



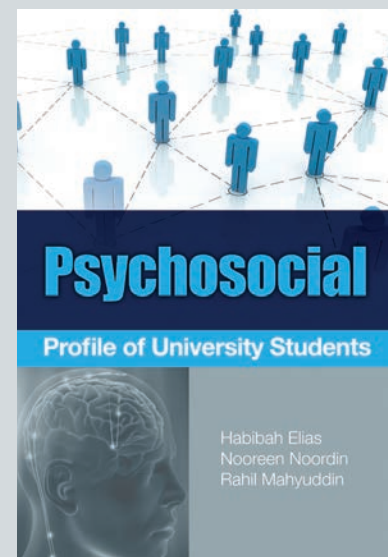
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RM 148.00
2011
935 ms
(Kategori: Umum)

Psychological Profile of University Students

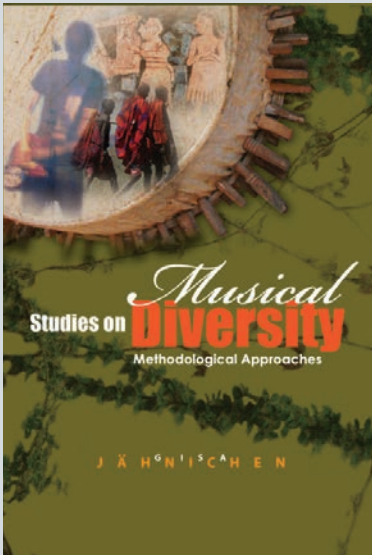
Habibah Elias, Nooreen Noordin
& Rahil Mahyuddin

Psychosocial Profile of University Students is a valuable professional reference for educators and students. The purpose of this book is to present the findings of a research done on first and second year university students in two public universities and two private universities situated in the Klang Valley. This book helps educators and university administrators to understand Malaysian university students' behavior profile based on psychosocial variables such as academic adjustment, self-efficacy, achievement motivation, self-esteem, emotional intelligence and academic achievement. This book consists of eight chapters with each chapter focusing on a different

aspect of the research. The findings reported in this book are useful for university staff and students to understand the type of problems faced by students especially in the initial years in university and the type of assistance that should be given in order for them to be better adjusted and perform well in their studies. With knowledge on the psychosocial profile of university students, it is hoped that educators and university authorities will take appropriate actions in guiding students to realize their potentials and contribute to the national development.



978-967-344-502-696-6
RM 30.00
2011
(Category: Counselling)



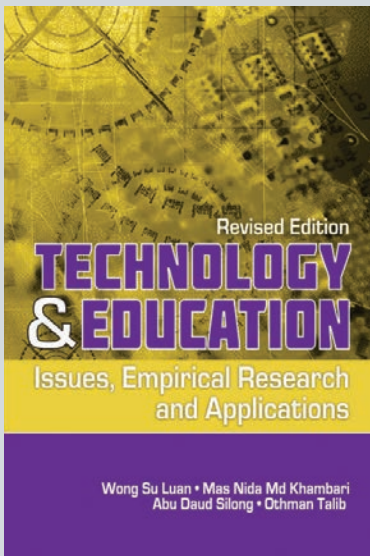
978-967-344-200-3
 RM 58.00
 2011
 247 pgs
 (Category: Music)

Studies on Musical Diversity: Methodological Approaches

Gisa Jahnichen

Gisa Jahnichen's book *Studies on Musical Diversity – Methodological Approaches* consists of twelve studies on musical diversity in the broadest sense in which a variety of methods depending on the particular research topic, the main research questions and the dimension of expected response are applied. It is segmented into six chapters, each with a pair of studies that can be compared in methodology, research aim and prospective function. Their vision under different headlines emphasizes the main focus given although each study comprises a set of different methods and includes varying formats of presentation. All twelve studies are revised and extended parts of researches undertaken in a time

frame of about fifteen years. They were conducted to be applied in further research and in music practice, to enrich the scientific horizon of young scholars and colleagues and to provoke further discussions. Their aim is to contribute to an academic tradition that places knowledge processing and distribution into the centre of research.



978-967-344-091-7
 RM 50.00
 2011
 285 pgs
 (Category: Education)

Technology & Education: Issues, Empirical Research and Applications (Revised Edition)

Wong Su Luan, Mas Nida Md Khambari,
 Abu Daud Silong & Othman Talib

This book is intended to be accessible to individuals with a special interest in the field of technology in education. It is addressed mainly for academicians, students, learners, policy makers and researchers. It comprises 15 chapters written by authors from Universiti Putra Malaysia (UPM), Universiti Sains Malaysia (USM), Universiti Teknologi Malaysia (UTM), Universiti Kebangsaan Malaysia (UKM), Universiti Pendidikan Sultan Idris (UPS), Universiti Kuala Lumpur (UniKL), Taylor's University, Southern

College and Multimedia University (MMU). This publication is timely in promoting the development of technology integration in education, particularly in Malaysia.

Terapi Kognitif Tingkah Laku bagi Rawatan Anzieti

Firdaus Mukhtar & Tian Po Oei

Terapi Kognitif Tingkah Laku bagi Rawatan Anzieti ini mempunyai lapan sesi yang boleh dijalankan secara kelompok atau individu oleh ahli terapi yang telah dilatih untuk menggunakannya. Buku ini amat berguna sebagai bahan bacaan dan rujukan kepada individu yang berminat untuk mengetahui teknik kognitif tingkah laku dalam menguruskan gejala kebimbangan dan keresahan dan kaitannya dengan fikiran negatif dan tingkah laku yang pasif.



978-967-344-202-7
RM 42.00
2011
144 ms
(Kategori: Kaunseling)

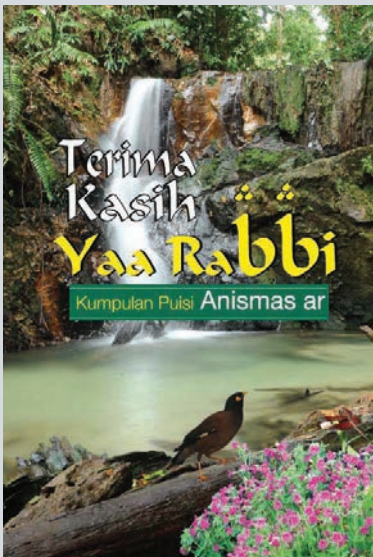
Terapi Kognitif Tingkah Laku bagi Rawatan Kemurungan

Firdaus Mukhtar &
Tian Po Oei

Terapi Kognitif Tingkah Laku bagi Rawatan Kemurungan ini mempunyai lapan sesi yang boleh dijalankan secara kelompok atau individu oleh ahli terapi yang telah dilatih untuk menggunakannya. Buku ini amat berguna sebagai bahan bacaan dan rujukan kepada individu yang berminat untuk mengetahui teknik kognitif tingkah laku dalam menguruskan gejala kemurungan dan kaitannya dengan fikiran negatif dan tingkah laku



978-967-344-209-6
RM 45.00
2011
156 ms
(Kategori: Kaunseling)



978-967-344-213-3
 RM 48.00
 2011
 143 ms
 (Kategori: Sastera)

Terima Kasih Yaa Rabbi

Hjh. Samsina Hj. Abdul Rahman

Terima Kasih Yaa Rabbi ini menghimpunkan puisi yang dihasilkan oleh penyair mulai 1983 hingga 2010. Kumpulan puisi ini mengemukakan pemikiran alami yang menghubungkan peranan manusia terhadap alam dan hubungannya dengan sesama manusia. Puisi di dalam buku ini yang terdiri daripada ungkapan kata-kata indah dan berseni sarat dengan makna yang tersurat dan tersirat merupakan catatan pengalaman, luahan perasaan dan pemikiran yang ingin diutarakan oleh penyairnya.



978-967-344-228-7
 RM 48.00
 2011
 180 ms
 (Kategori: Pendidikan)

Transformasi Kepemimpinan Pendidikan: Cabaran dan Hala Tuju

Zaidatul Akmaliah Lope Pihie & Soaib Asimiran

Transformasi Kepemimpinan Pendidikan: Cabaran dan Hala Tuju merupakan buku yang sesuai bagi pentadbir institusi pendidikan seperti sekolah, institut pengajian tinggi awam dan swasta. Ilmu yang disumbangkan merupakan karya para ahli akademik yang mempunyai kepakaran dalam bidang masing-masing. Selain itu, buku ini juga bertujuan memberi suatu gambaran terkini untuk dijadikan asas dan panduan bagi mentransformasi institusi pendidikan. Beberapa topik yang dianggap mencabar dikemukakan untuk direnung bersama supaya setiap pemimpin institusi pendidikan mampu membuat transformasi dan menggerakkan minda

mencapai kecemerlangan. Bab yang ditulis dikategorikan kepada dua iaitu kepemimpinan peringkat sekolah dan kepemimpinan peringkat pengajian tinggi. Buku ini dicetuskan oleh kesedaran kumpulan penulis untuk mencari jawapan kepada persoalan bagaimanakah institusi pendidikan seperti sekolah dan institusi pengajian tinggi menghadapi pelbagai perubahan seperti Model Baharu Ekonomi, dasar pengajian tinggi, transformasi untuk menjadi lebih maju dalam era globalisasi dan sekolah berprestasi tinggi dan lain-lain lagi.

Pengurusan Produk Halal di Malaysia

Suhaimi Ab. Rahman & Jafri Abdullah

Perkataan halal adalah satu istilah yang tidak asing lagi bagi masyarakat di Malaysia sama ada dalam kalangan umat Islam sendiri ataupun bukan Islam. Laporan akhbar tentang isu halal banyak menyedarkan masyarakat supaya lebih sensitif terutama bagi umat Islam yang sentiasa terdedah kepada benda yang haram. Selaras dengan hasrat kerajaan untuk menjadikan Malaysia sebagai hab halal global adalah perlu masyarakat memahami isu halal dengan mendalam terutama bagi mereka yang terlibat secara langsung dalam industri halal. Buku ini adalah sebagai satu usaha untuk

menyebarkan pengetahuan dan maklumat tentang isu halal, khususnya isu halal dalam negara agar masyarakat lebih terdidik dan prihatin mengenainya. Buku ini bukan sahaja boleh dimanfaatkan oleh pelajar yang berminat untuk mengkaji dalam bidang produk halal malah pengusaha industri makanan dan juga orang awam.

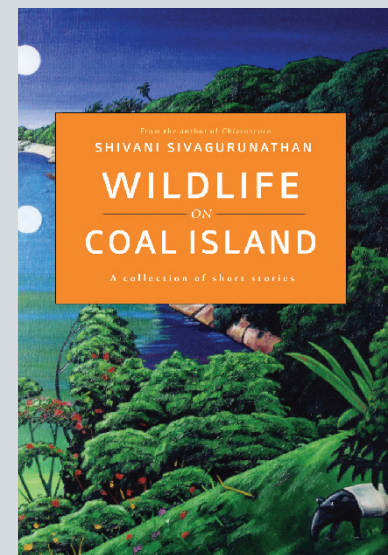


978-967-344-265-2
RM 55.00
2011
238 ms
(Kategori: Umum)

Wildlife on Coal Island

Shivani Sivagurunathan

Wildlife on Coal Island is a collection of eleven stories, all set on a fictional island located in present day Malaysia. Characters tell their own stories but occasionally appear in the stories of others. The collection is in the vein of V.S. Naipaul's *Miguel Street* and Sherwood Anderson's *Winesburg, Ohio* where place and character define the trajectory of the stories. Coal Island is peopled with such characters: An ageing Chinese opera singer and her pet monkey. A self-proclaimed psychic who sees kingfishers in the sky and is convinced that a tsunami is coming. A murderer who finds worldly wisdom in a wandering Malayan tapir. An ex-colonial plantation overseer, battling with the literal and lateral python on his past. An obese supermarket matriarch who talks to bats.



978-967-344-227-0
RM 35.00
2011
158 pgs
(Category: Literature)

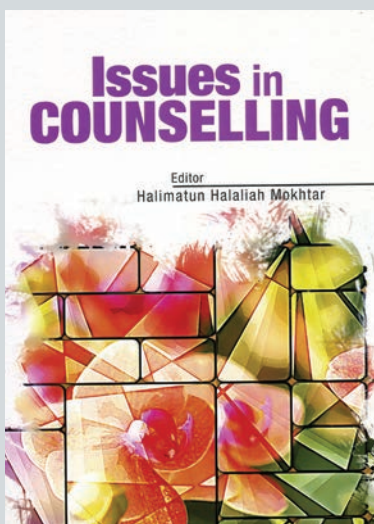


978-967-344-206-5
 RM 120.00
 2011
 293
 (Kategori: Sastera)

1000 Pantun Puitis Mencari Diri Mencari Erti

Ahmad Kamal Abdullah

Pantun Melayu mempunyai keajaiban tersendiri. Bukan sahaja indah susun bahasanya, tetapi sarat dengan teladan kehidupan melangkaui ruang, waktu dan zaman yang berpaksikan ajaran Islam. Pantun bukan sahaja menyatakan keindahan penyusunan kata, malahan pantun menyatakan manifestasi minda masyarakat. Penerbitan buku *Seribu Pantun Puitis (Mencari Diri Mencari Erti)* ini merupakan usaha murni untuk melestarikan pantun dalam keragaman budaya Melayu. Usaha ini akan meningkatkan penghayatan orang ramai terutama generasi muda terhadap pantun. Karya seperti ini akan mendorong kita terus memelihara warisan budaya yang tidak ternilai harganya.



978-967-344-306-2
 RM 25.00
 2012
 83 ms
 (Category: Counselling)

Issues in Counselling

Halimatun Halaliah Mokhtar

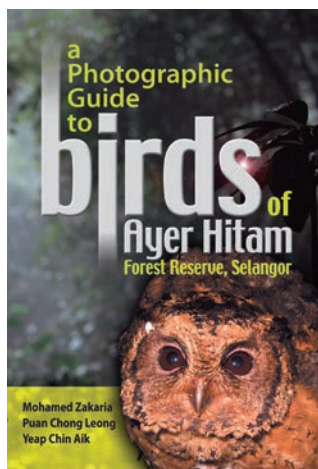
In Malaysia, guidance and counseling are continuously developing in various ways. First, many are interested in making guidance and counselling their professional career. We also have individuals who wish to extend a helping hand to the community, helping others in one way or another who choose to become volunteers. Apart from the above, we have individuals who choose to teach others to become practicing counsellors or academicians and there are others whether willingly or reluctantly become the “receivers” of professional service. On the part of the service providers, knowledge and skills are required guide and help others live a better life. On the part of the academicians, knowledge and skills are the necessary tools to be conveyed to their students. On the part of the

clients, knowledge and skills could give them the strength to cope with their issues and challenges in life. It is hoped that this book will enlighten the readers with the various issues and challenges related to guidance and counselling. As professional helpers, we need to be fully prepared with the necessary tools, be aware of issues and challenges, when giving a helping hand.

judul
terbitan
2005-2010
*published
titles*

Sains Teknologi & Perubatan
Science Technology & Medicine

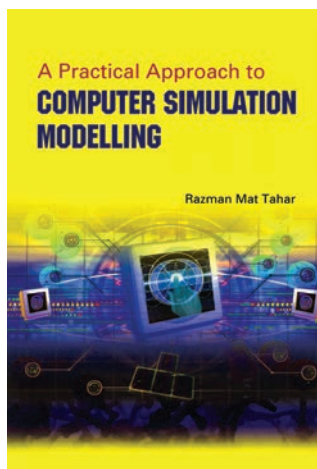




A Photographic Guide to Birds of Ayer Hitam Forest Reserve

Mohamed Zakaria, Puan Chong Leong & Yeap Chin Aik

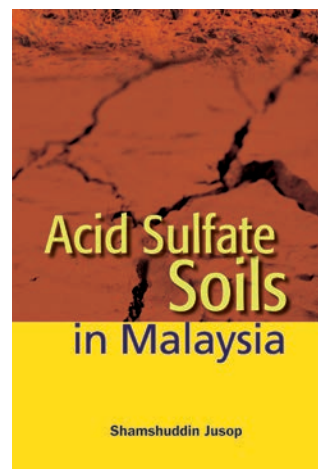
978-967-5026-42-3
RM 45.00
2008
114 pgs



A Practical Approach to Computer Simulation Modelling

Razman Mat Tahar

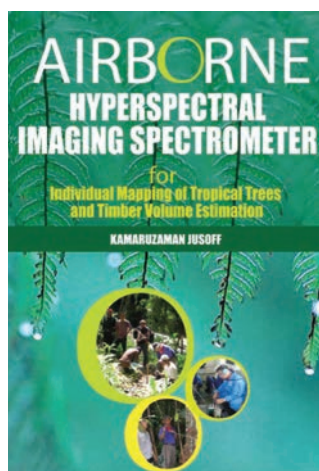
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RM 25.00
2011
86 pgs



Acid Sulfate Soils in Malaysia

Shamshuddin Jusop

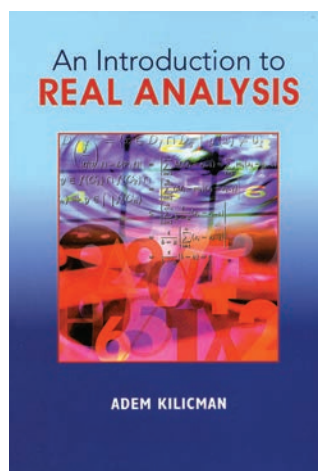
978-983-2871-87-5
RM 25.00
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127 pgs



Airborne Hyperspectral Imaging Spectrometer

Kamaruzaman Jusoff

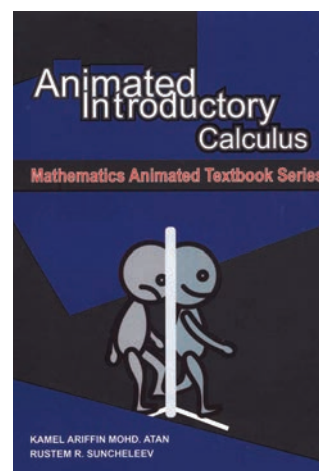
978-967-344-050-4
RM 35.00
2008
80 pgs



An Introduction to Real Analysis

Adem Kilicman

978-983-345-534-4
RM 42.00
2005
311 pgs



Animated Introductory Calculus

Kamel Ariffin Mohd. Atan & Rustem R. Suncheleev

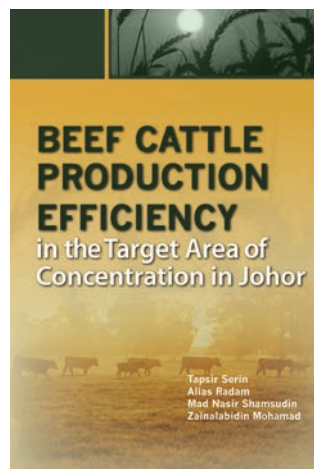
978-983-345-578-4
RM 64.00
2008
208 pgs



Ayer Hitam Forest: The Green Lung of Klang Valley

I. Faridah Hanum

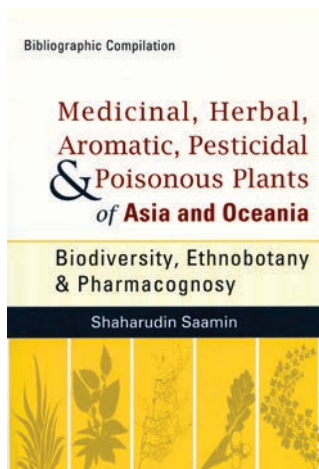
978-967-5026-72-0
RM 170.00
2009
106 pgs



Beef Cattle Production Efficiency in the Target Area of Concentration in Johor

Tapsir Serin, Alias Radam,
Mad Nasir Shamsudin &
Zainalabidin Mohamad

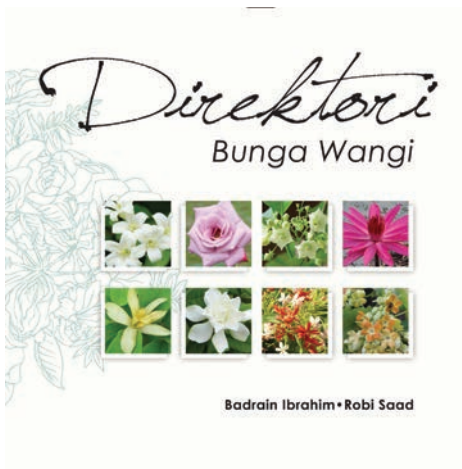
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RM 38.00
2008
98 pgs



Bibliographic Compilation: Medicinal, Herbal, Aromatic, Pesticidal and Poisonous Plants of Asia and Oceania: Biodiversity, Ethnobotany & Pharmacognosy

Shaharudin Saamin

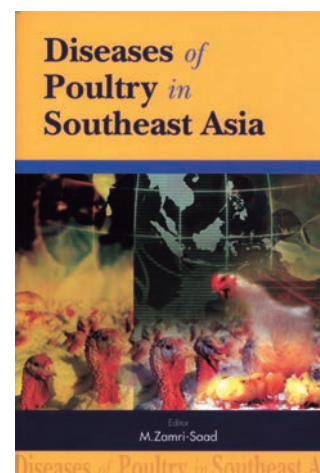
978-983-3455-53-0
RM 40.00
2006
282 pgs



Direktori Bunga Wangi

Badrain Ibrahim & Robi Saad

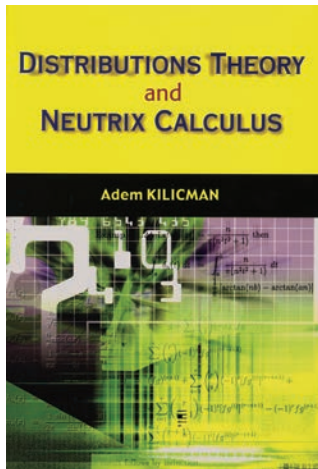
978-967-344-135-8
RM 60.00
2010
172 ms



Diseases of Poultry in Southeast Asia

M. Zamri-Saad

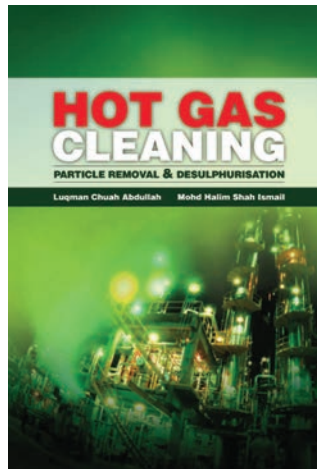
978-983-2871-31-X
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2006
344 pgs



Distribution Theory and Neutrix Calculus

Adem Kilicman

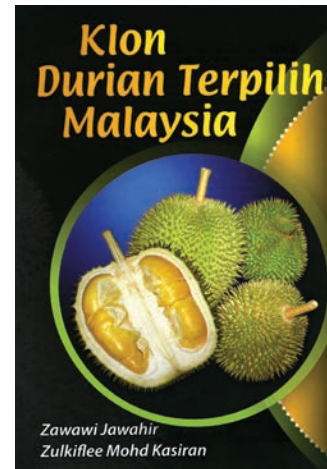
978-983-3455-39-5
RM 42.00
2006
124 pgs



Hot Gas Cleaning: Particle Removal & Desulphurisation

Luqman Chuah Abdullah & Mohd Halim Shah Ismail

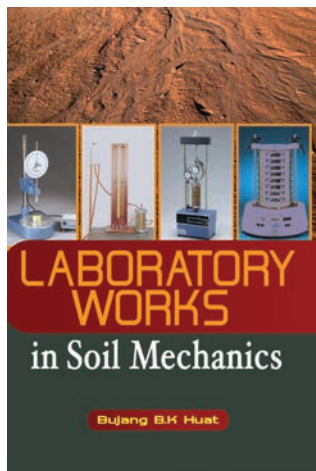
978-967-344-138-9
RM 35.00
2010
150 pgs



Klon Durian Terpilih Malaysia

Zawawi Jawahir & Zulkiflee Mohd. Kasiran

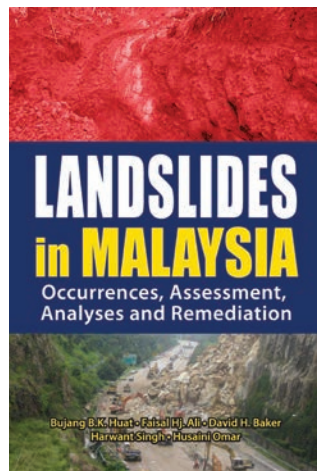
978-967-5026-87-4
RM 30.00
2008
139 ms



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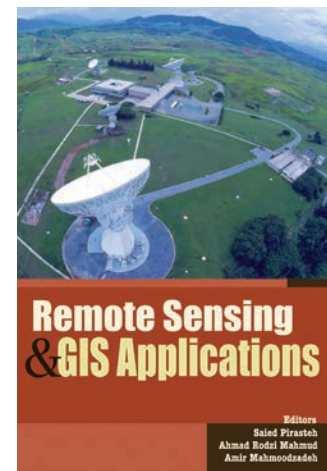
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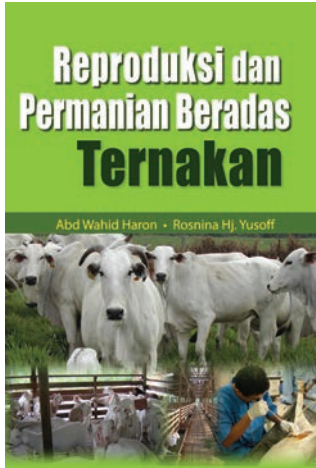
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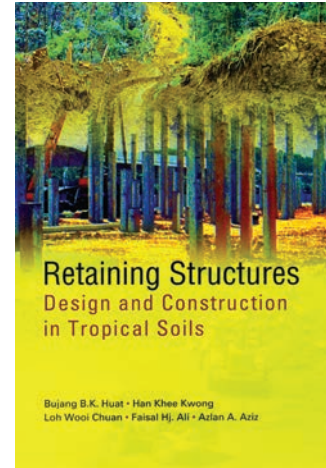
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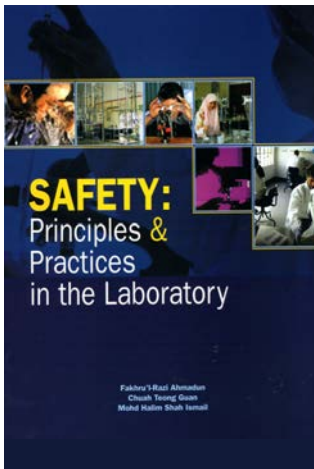
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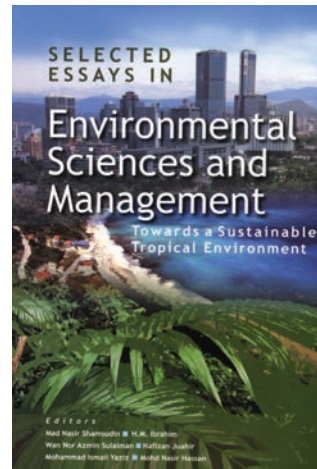
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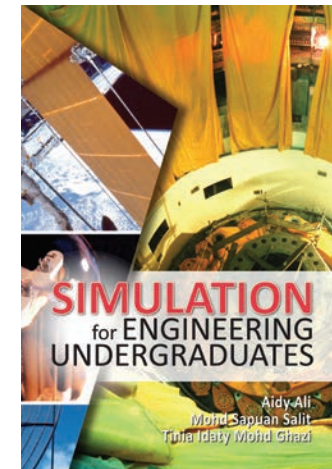
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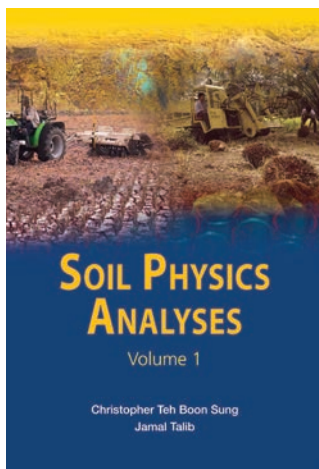
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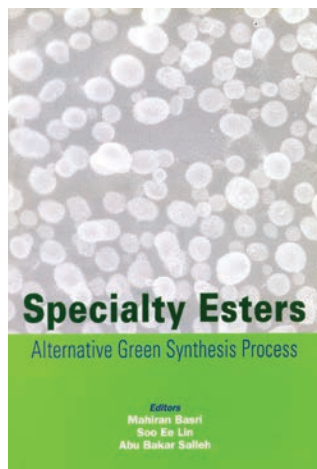
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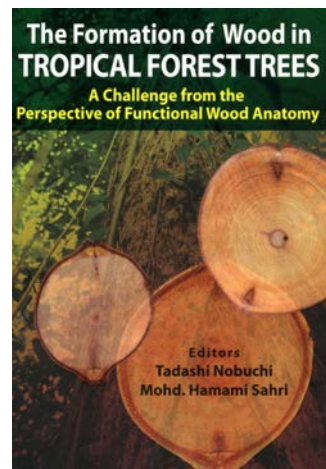
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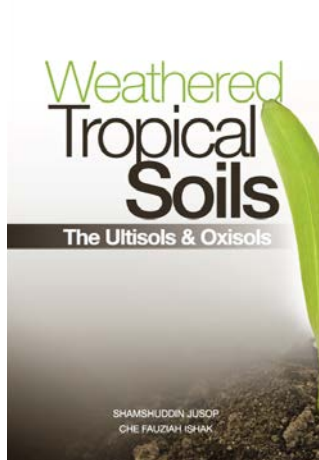
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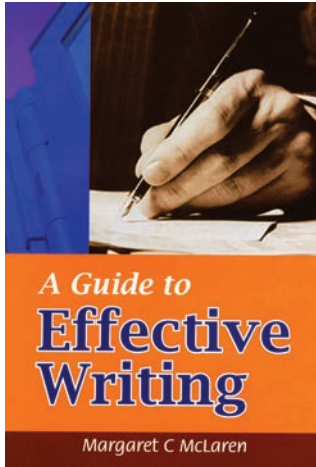
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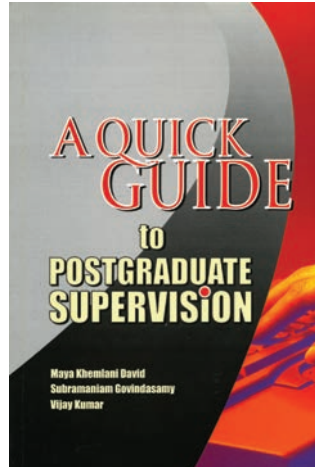
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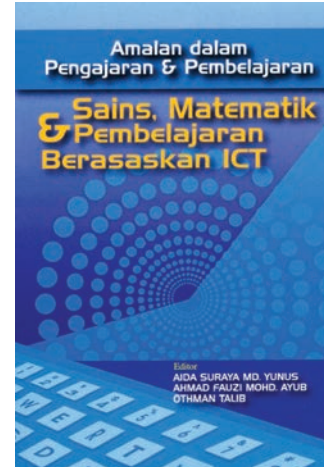
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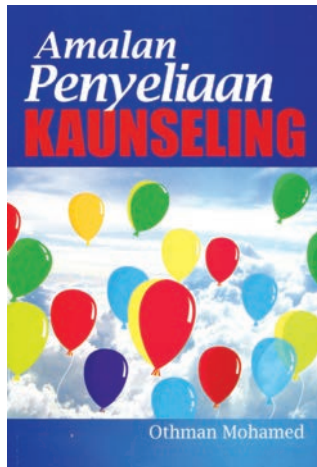
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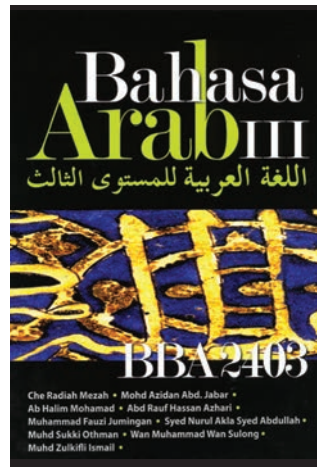
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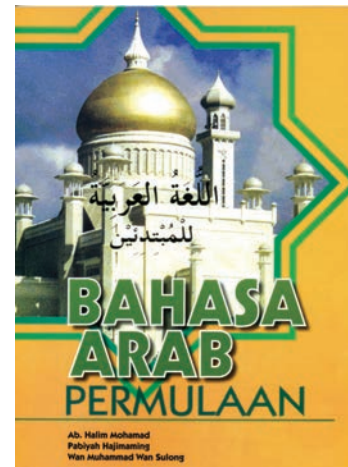
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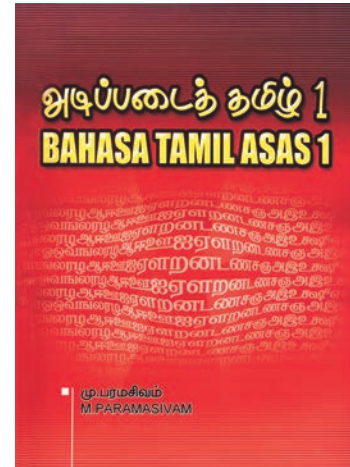
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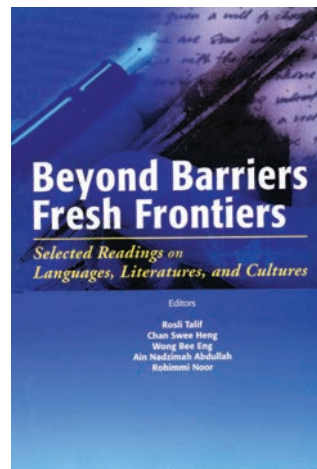
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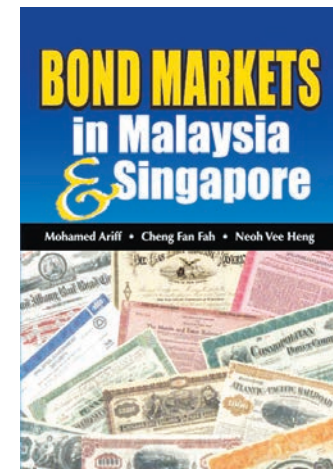
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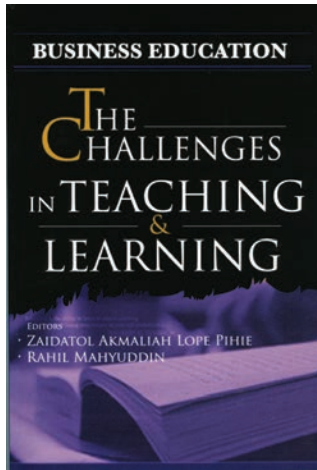
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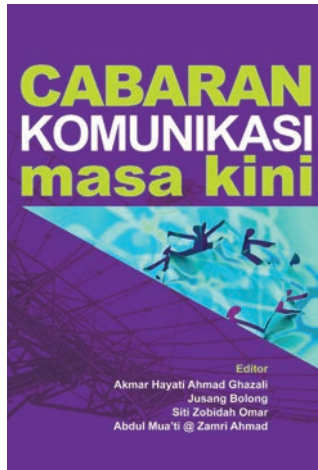
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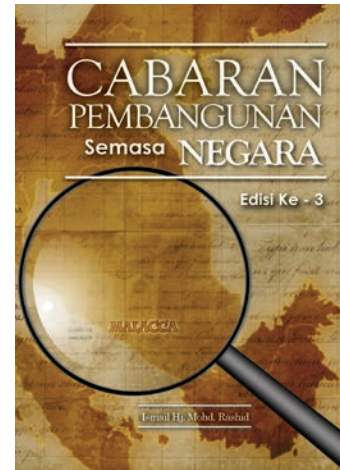
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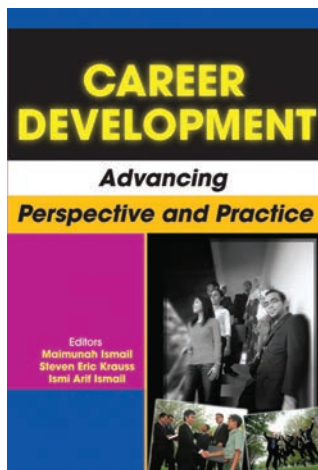
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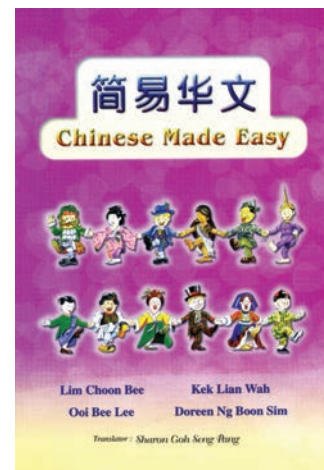
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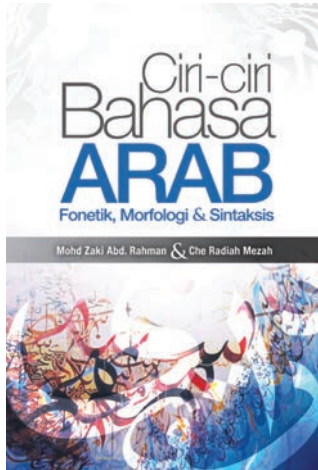
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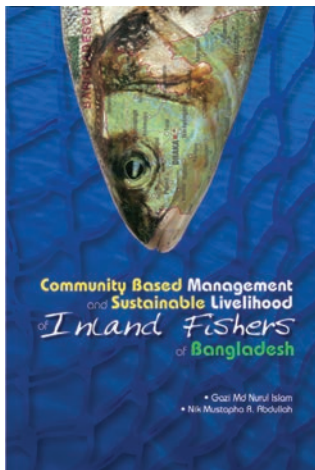
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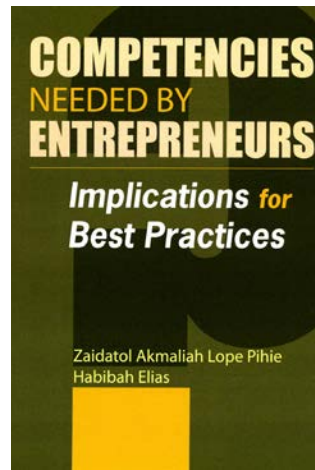
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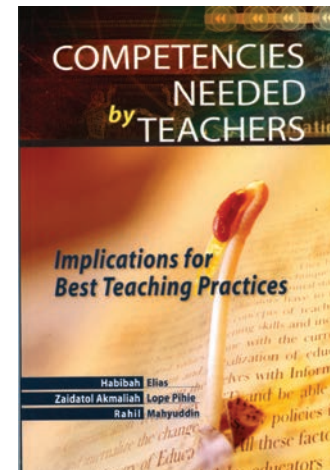
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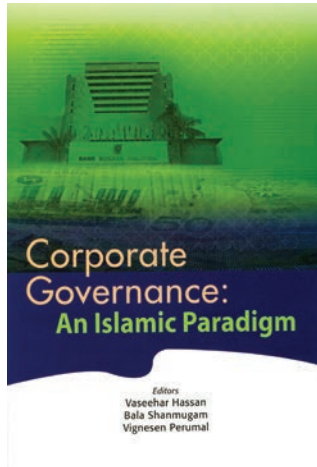
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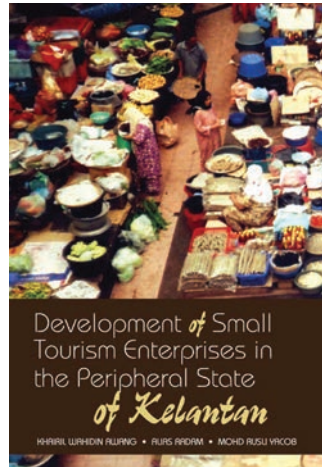
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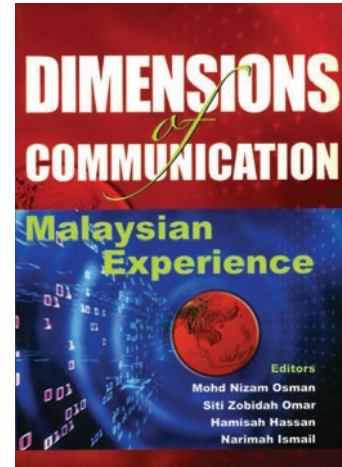
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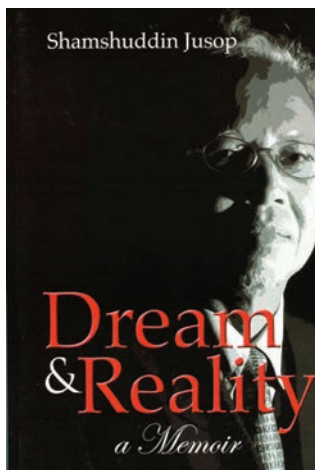
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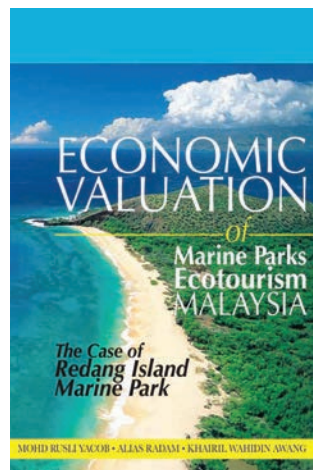
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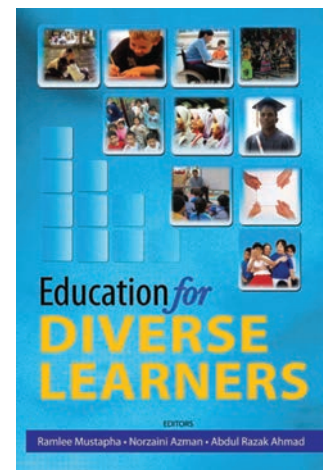
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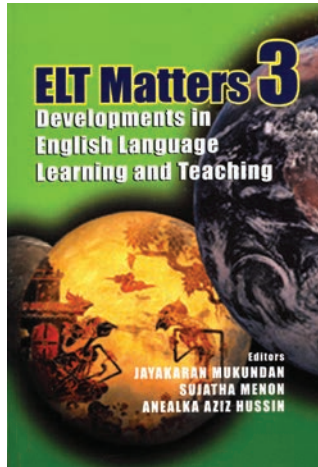
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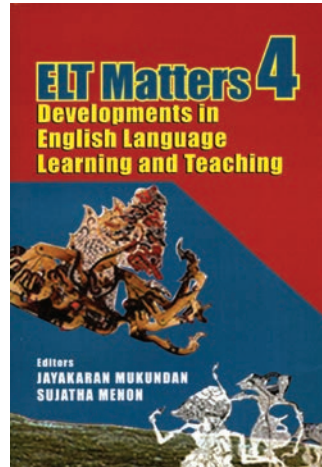
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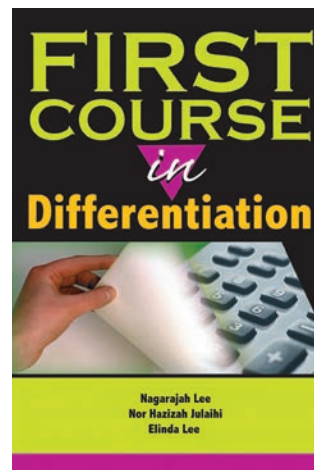
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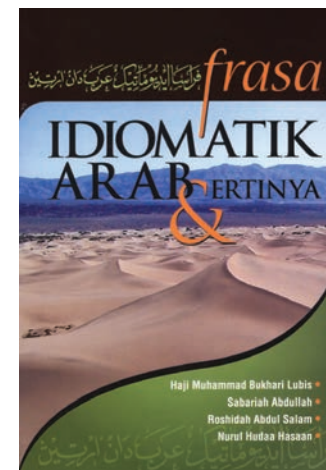
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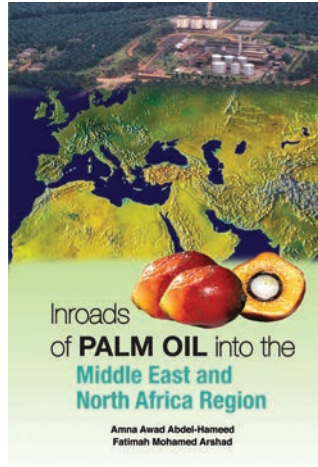
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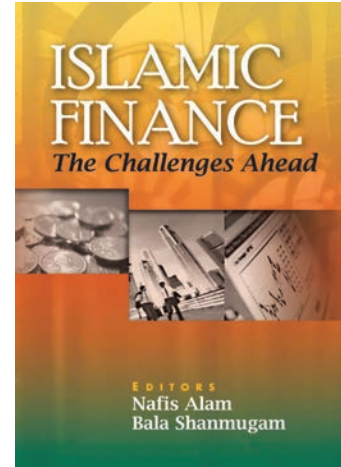
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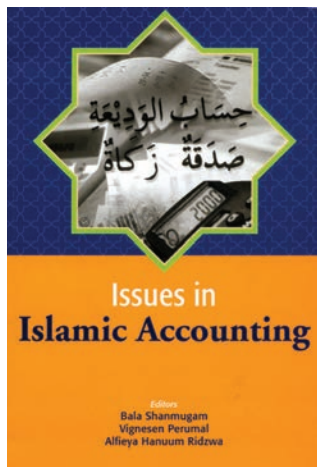
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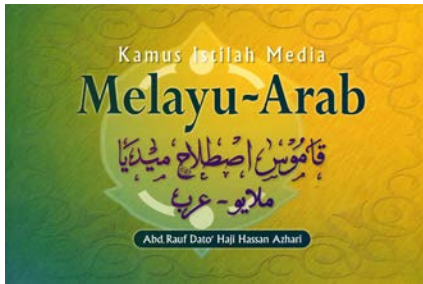
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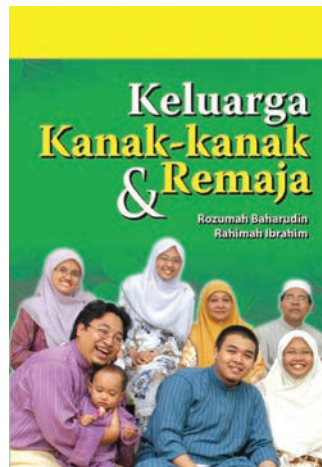
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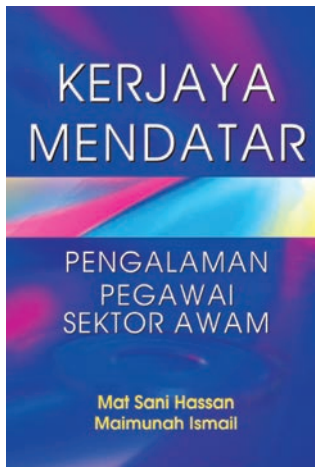
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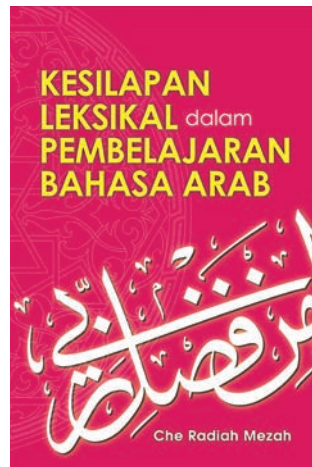
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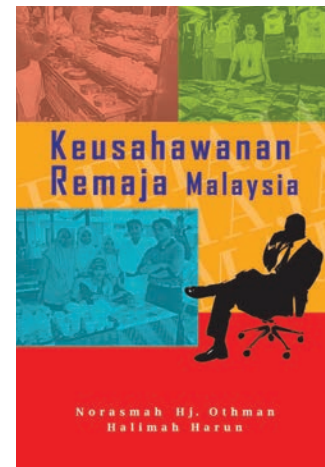
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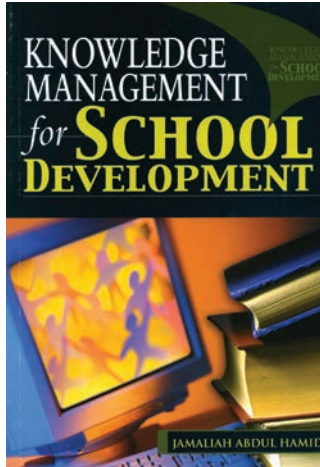
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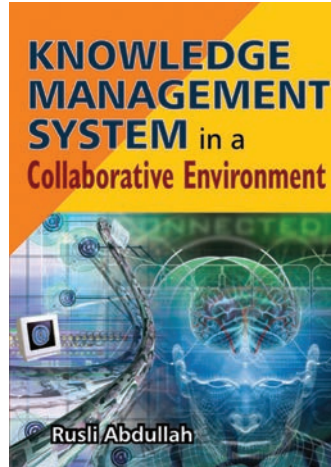
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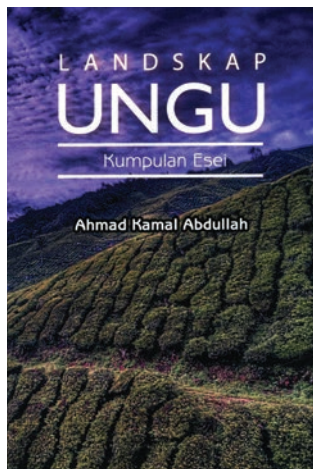
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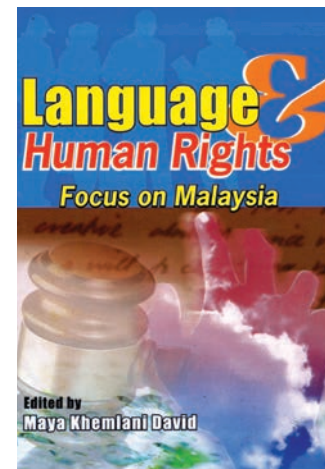
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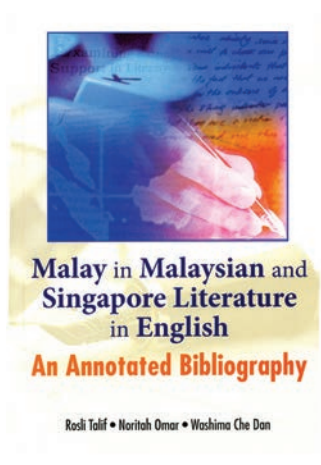
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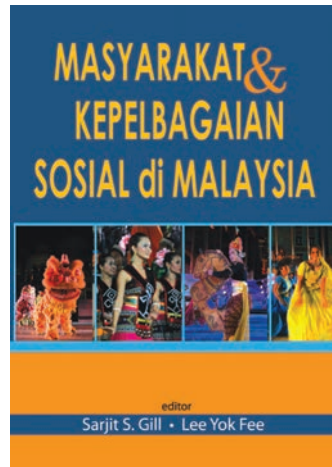
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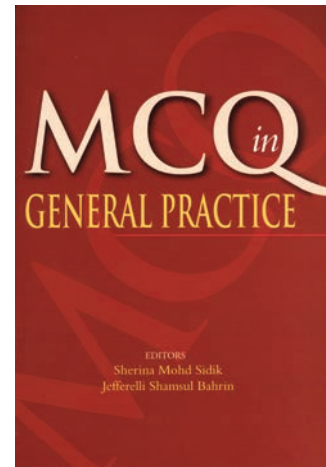
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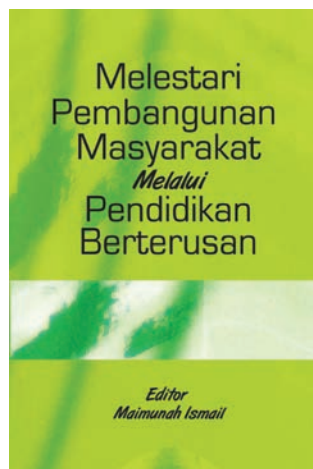
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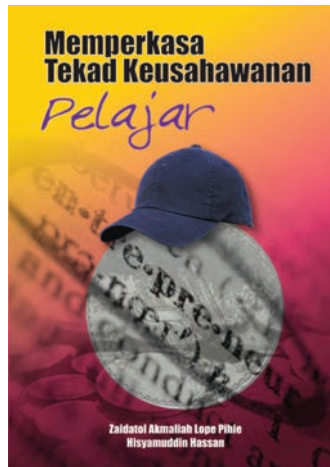
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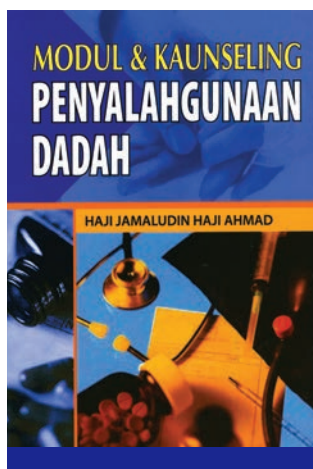
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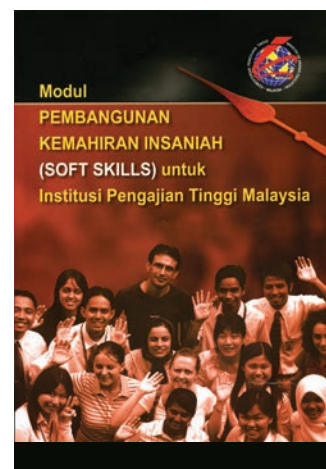
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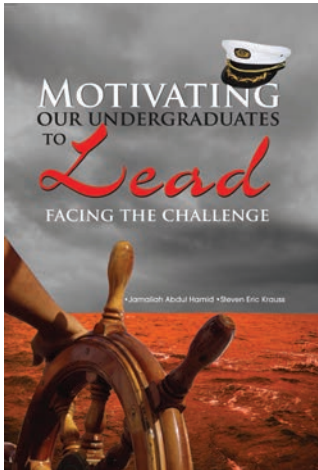
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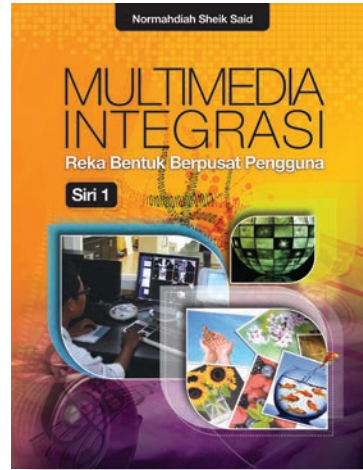
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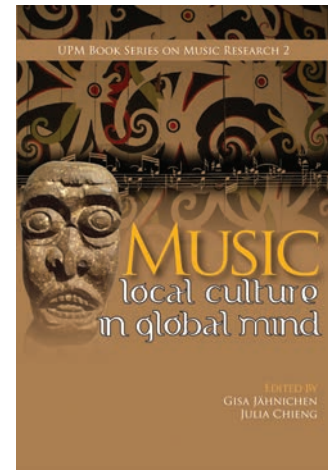
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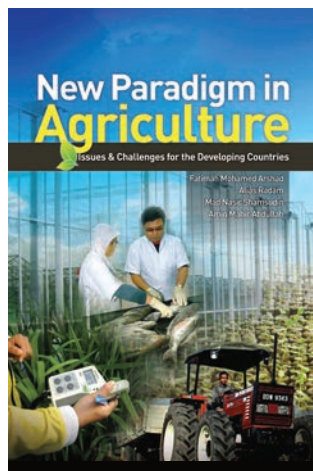
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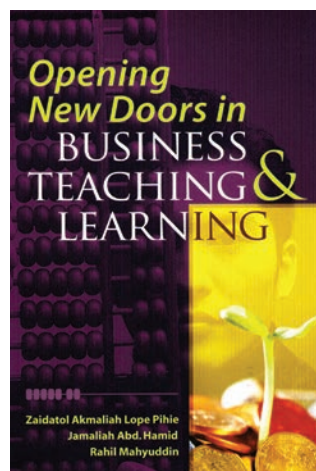
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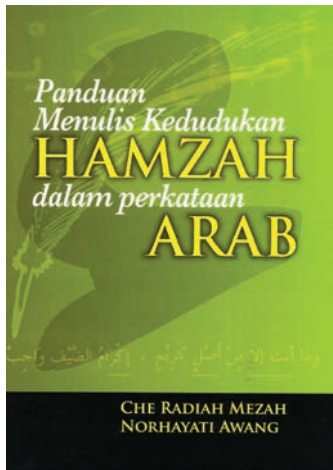
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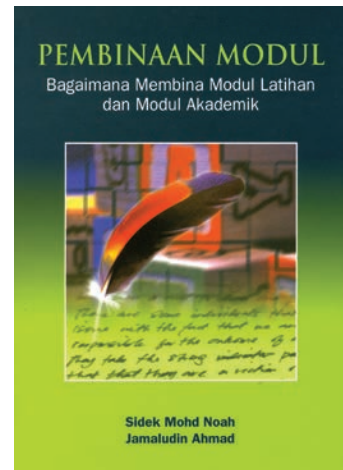
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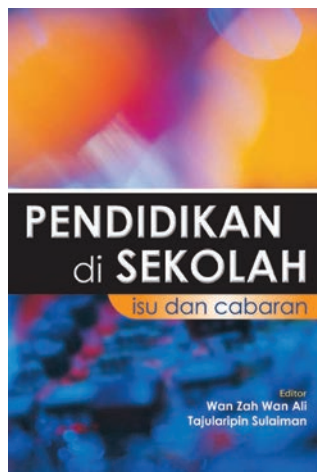
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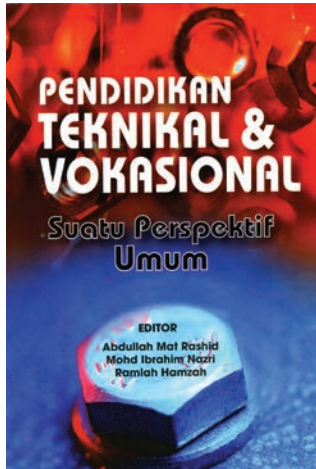
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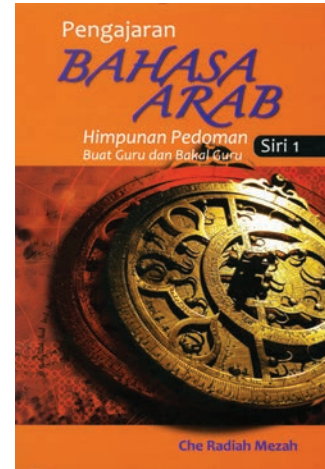
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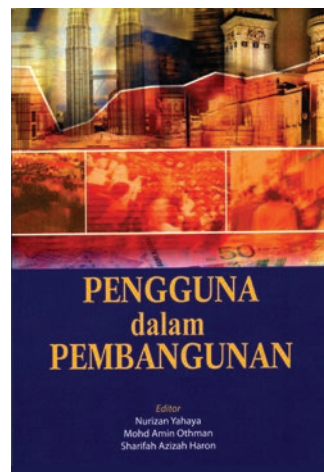
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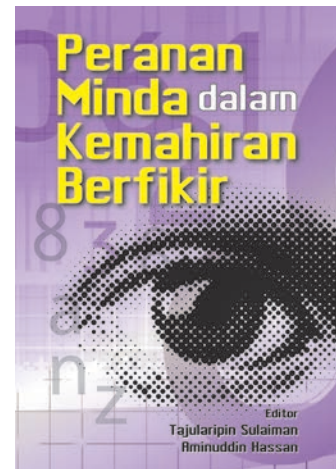
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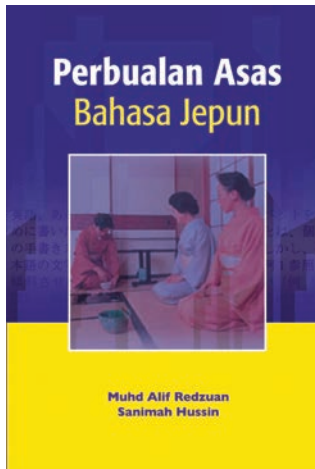
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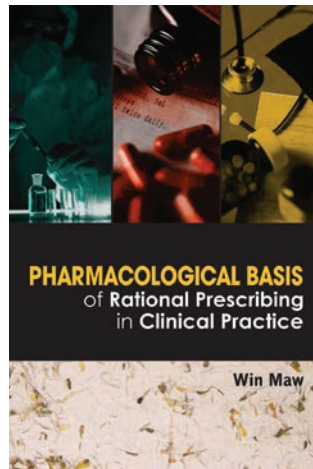
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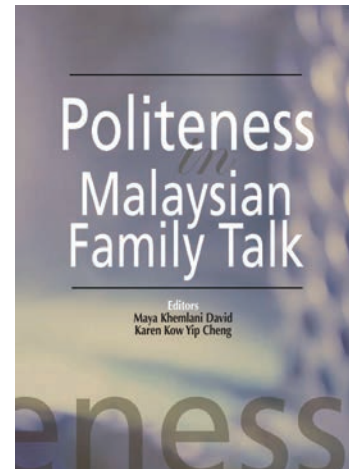
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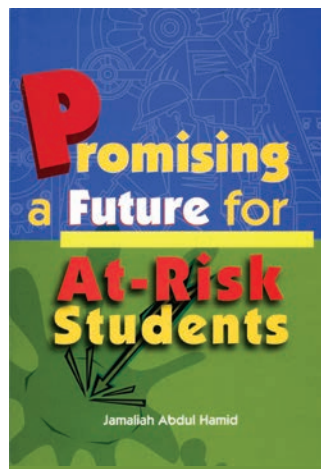
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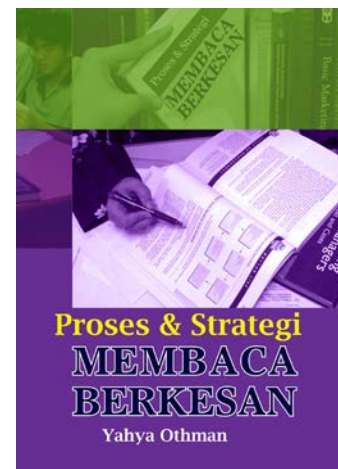
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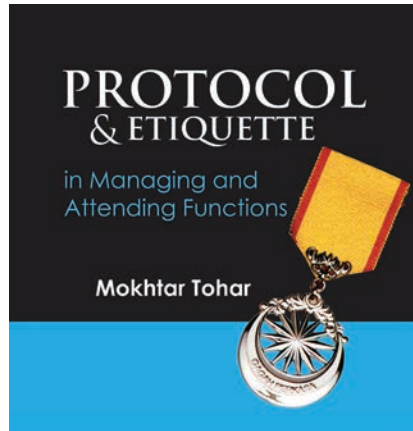
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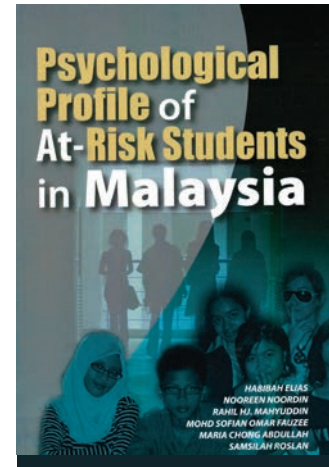
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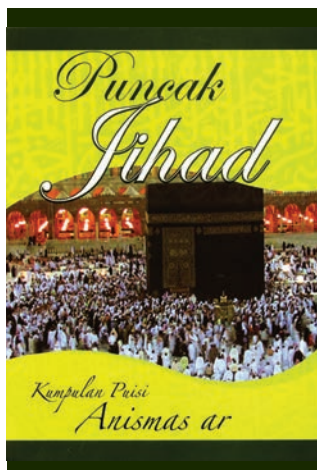
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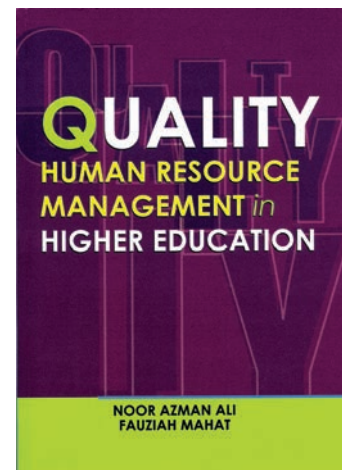
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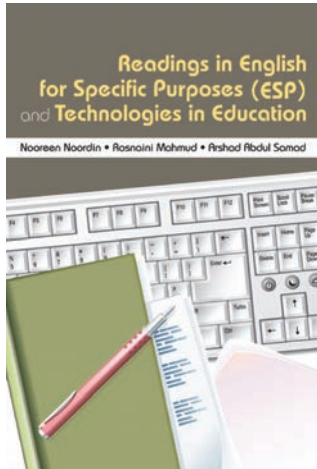
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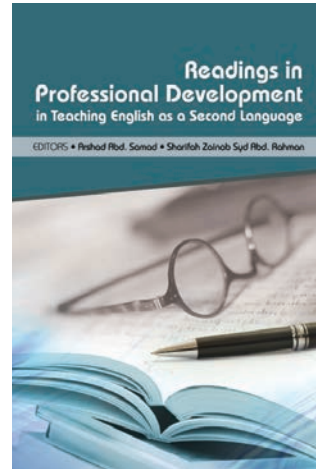
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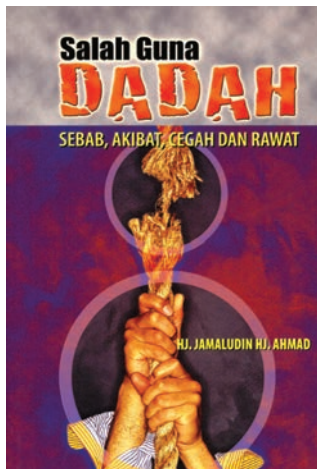
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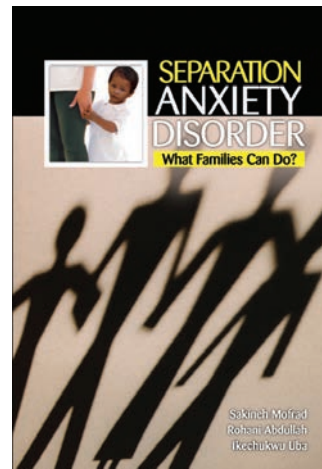
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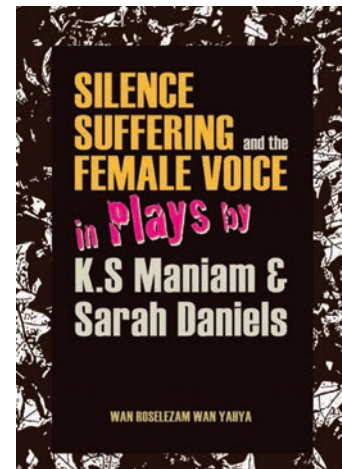
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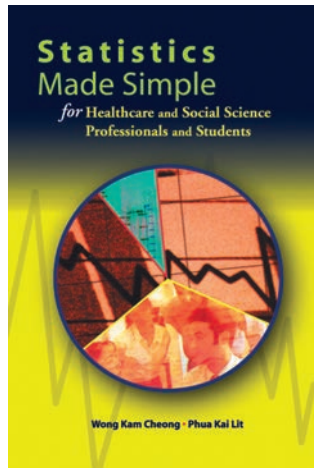
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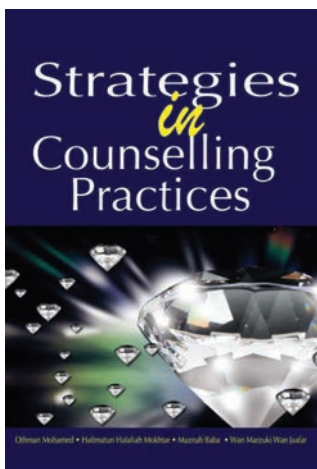
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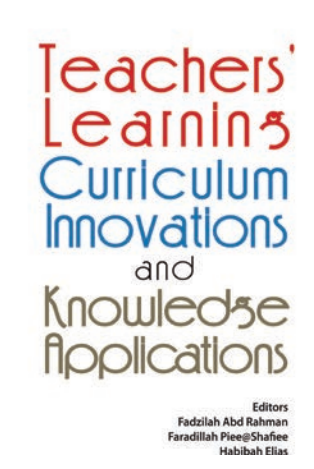
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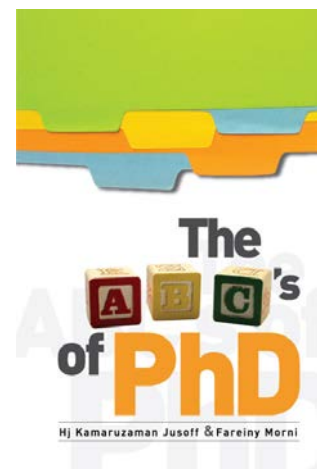
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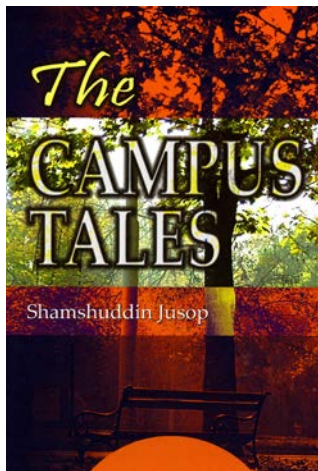
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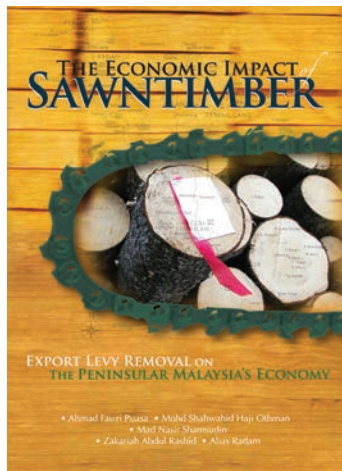
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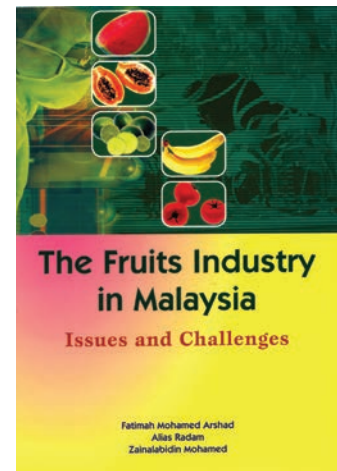
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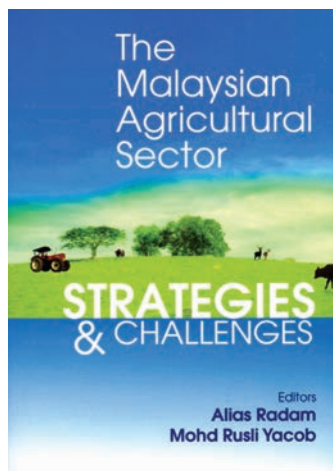
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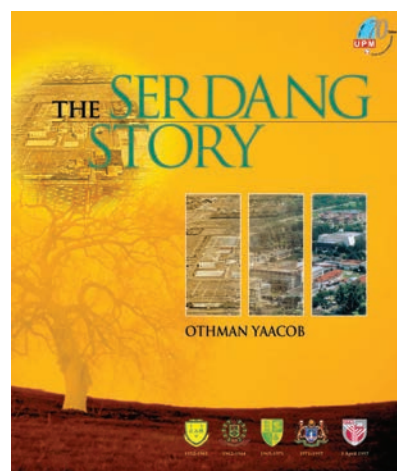
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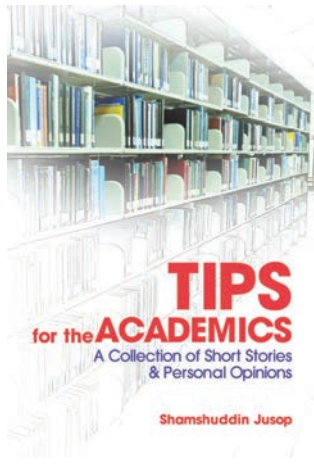
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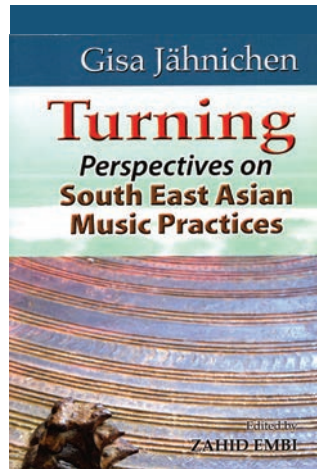
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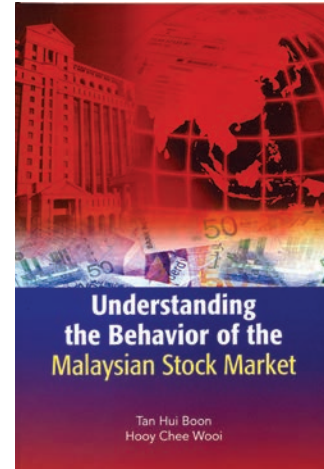
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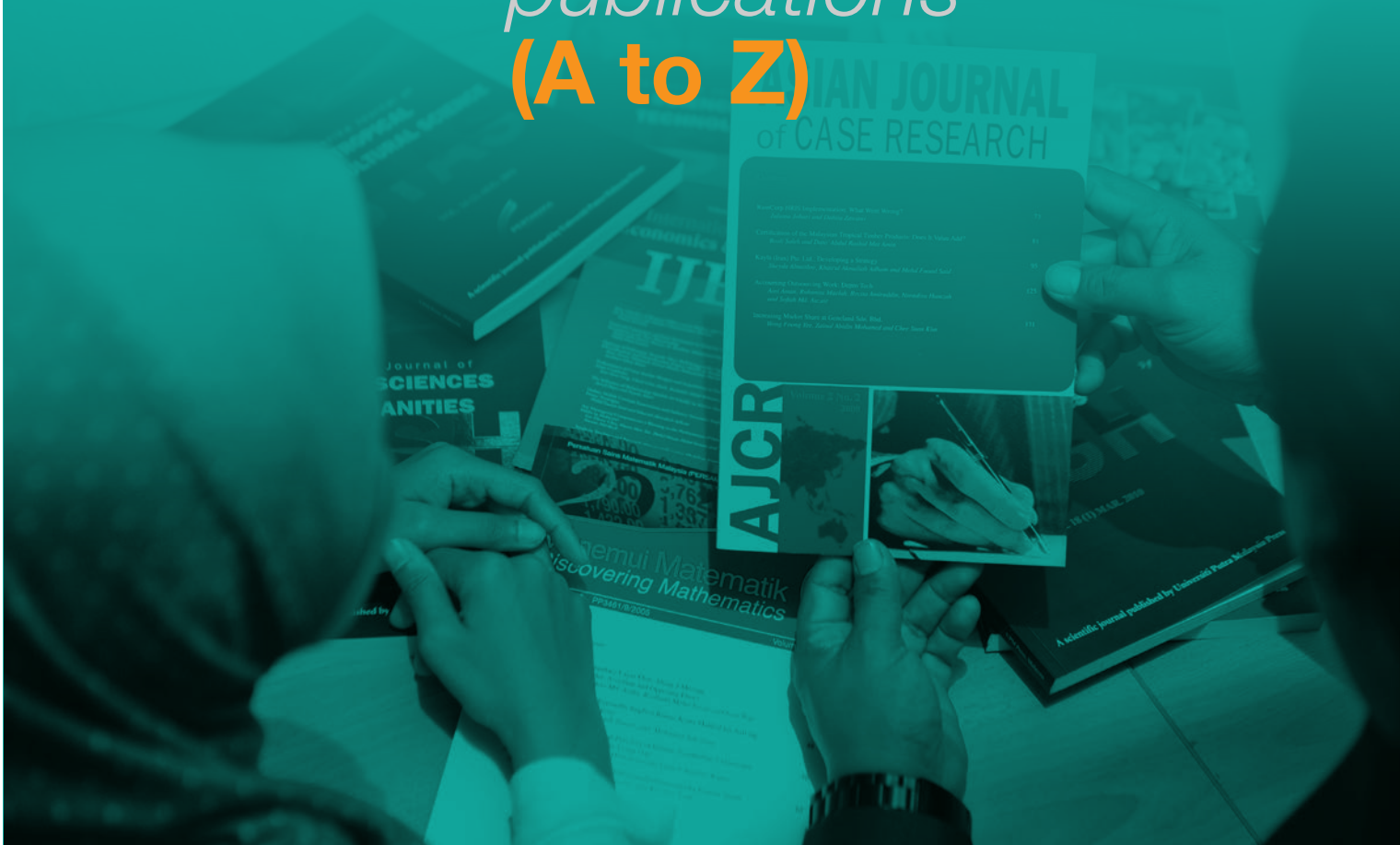


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